

Johnny Archer

Represented by The NWT Group
817.987.3600 NancyShafran@NWTgroup.com



Experience

Weekend Anchor/GA Reporter, KXAS, Dallas, TX

April 2015 – March 2017

- Anchored multiple shows per day
- Wrote stories for news broadcast, website
- Updated social media accounts
- Enterprised stories for multiple newscasts

Weekend Morning Anchor/Reporter, WHAS, Louisville, KY

February 2011 – April 2014

- Anchored weekend morning shows
- Packaged stories daily
- Shot and edited video
- Investigative reporting
- Wrote stories for website AP Style

Idaho Falls Bureau Correspondent/Weekend Anchor, KPVI, Pocatello, ID

Aug 2009 – Feb 2011

- Anchored shows
- Produced shows
- Presented weather
- Reported several stories per day/Enterprised stories
- Shot and edited video
- Wrote stories for website AP Style

Anchor/Reporter/Photographer, Temple Update, Philadelphia, PA

January 2009 – May 2009

- Wrote scripts, edited packages
- Shot with Sony DSR-PD170
- Produced segments

Anchor/Reporter/Photographer, Owl Access, Philadelphia, PA

November 2007 – May 2009

- Called play-by-play for sporting events
- Reported live coverage online
- Interviewed players and coaches
- Shot with Panasonic AG-DVC20

On-Air Host, WHIP Radio, Philadelphia, PA

August 2007 – May 2009

- Aired shows live three time per week
- Produced shows
- Co-created *Power Hour with Sydni Grant & Johnny Archer*

News Intern, KYW, Philadelphia, PA

August 2008 – December 2008

- Assisted reporters gather information
- Shadowed reporters

Morning Show Intern, WRDW-FM, Philadelphia, PA

January 2007 – May 2007

- Logged air checks
- Edited audio
- Marketing
- Assisted morning show hosts

Education

Temple University, Philadelphia, PA

August 2009

Bachelor of Arts, Broadcasting, Telecommunications & Mass Media

Affiliations/Activities

- National Association of Black Journalists member
- Reading Partners North Texas volunteer
- High school lacrosse coach
- USA Triathlon member
- Triathlon and marathon participant