Emily Burris

Represented by The NWT Group 817.987.3600 CarolynKane@NWTgroup.com

Experience

Weekend Anchor/Reporter, WZVN, Fort Myers, FL June 2015 – Present

- Anchor weekend evening 6:30 and 11 p.m. newscasts
- Assist in producing stories, breaking news coverage, live in-studio interviews, and show promos for anchored newscasts
- Report and produce unique features, breaking news coverage, and news of the day
- Create content for personal and station social media profiles
- Represent the station at charity and community events

Morning and Noon Anchor, WCJB, Gainesville, FL

January 2014 – May 2015

- Main anchor weekday morning (5 7 a.m.) and noon newscasts
- Produced stories, breaking news coverage, live in-studio interviews, and show promos
- Create content for station website, and personal and company social media profiles
- Report and produce unique feature segments
- Made assignment desk calls, find stories, and coordinate coverage for dayside reporters
- Represent the station at charity and community events

Interim News Director, WCJB, Gainesville, FL

November 2014 - December 2014

- Oversaw general newsroom operations while maintaining morning anchor duties
- Ran news meetings, scheduled staff
- Hired and helped train Full-time and Part-time positions

Weekend Anchor/Health Reporter, WCJB, Gainesville, FL October 2013 – January 2014

- Main anchor 6 and 11 weekend newscasts
- Reported and produced weekly feature segments on health topics in our community

Multimedia Journalist, WCJB, Gainesville, FL

May 2013 - October 2013

- Researched and pitched local story ideas reported daily for evening newscasts
- Performed live shots in the field, fronted stories live in-studio
- Fill in for the Assignment Desk Editor

Photographer/Associate Producer, WCJB, Gainesville, FL January 2013 – May 2013

- Shot VOs and VOSOTs for evening newscasts
- Edited national and state content, photos, and graphic elements for shows
- Fill in for the Weekend Assignment Desk Editor

Reporting Intern, WCJB, Gainesville, FL

May 2012 - December 2012

Shadowed reporters in the field on daily assignments

Reporter/Anchor, Florida's Five, WUFT

August 2012 - May 2013

Reporter/Producer/Anchor, Florida's 89.1, WUFT-FM September 2011 – December 2012

Education

University of Florida – College of Journalism and Communications

May 2013

Bachelor of Science in Telecommunications News

Skills

- AP ENPS
- Apple Final Cut Pro 7
- Adobe Premiere Pro
- Adobe Audition

