

Heather Gustafson

Represented by The NWT Group
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Experience

Weekend Anchor/Reporter/MMJ, KIII, Corpus Christi, TX

September 2014 – Present

- Broke more stories than any other reporter in market
- Promoted from morning to primetime weekend anchor after one year
- Increased ratings for all newscasts anchored
- Secured interviews with Erin Brockovich, Eva Longoria, first same-sex married couple in Nueces County
- Only on-air reporter invited to witness a Texas execution

Reporter/MMJ, WVNS, Beckley, WV

May 2013 – June 2014

- Solo bureau reporter for Greenbrier County
- Developed contacts in two counties
- Edited news packages
- Reported in LIVE segments

Guest Booker, FOX News Channel, Washington, D.C.

May 2012 – May 2013

- Booked and pre-interviewed on-air guests
- Pitched stories in editorial meetings
- Shadowed local reporters

Co-Anchor, FOX News Channel University, New York, NY

April 2012

- Wrote and co-anchored online newscast for FNCU website

Intern, FOX News Channel, New York, NY

January 2012 – April 2012

- Worked on the “Huckabee” show
- Researched and wrote news articles
- Assisted in the master control room for live news events

Intern, Palm Beach County Film and Television Commission

May 2011 – August 2011

Education

Lynn University, Boca Raton, FL

May 2012

Bachelor of Arts: Communications in Mass Media and Broadcast Journalism, Minor in Political Science

Skills

- Proficient in Avid iNews, ENPS, Sony Vegas, Word, Excel, Viz Ardome, Final Cut Pro