Ashley Izbicki

Represented by The NWT Group 817.987.3600 DavidChristopher@NWTgroup.com



Experience

Morning Anchor, WLTX, Columbia, SC

September 2014 – Present

- Anchor 2 ½ hour weekday morning newscast, anchor breaking and wall-to-wall coverage of big stories, field live reports
- Write concise, updated scripts for show, craft new content, produce segments, enterprise story ideas, write and edit PKGs
- Advocate for the American Heart Association, March of Dimes, End Child Hunger SC, and other non-profit organizations, emcee community fundraisers and events, member of the Crime Stoppers Board, mentor to station interns

Anchor/MMJ, WBIR, Knoxville, TN

November 2012 – September 2014

- Anchored market-leading weekend morning show, and fill-in as needed on weekdays
- Shot, wrote, and edited lead stories for 10News at 5 p.m. and 6 p.m.
- Managed the assignment desk on the weekends, including facilitation of photographer and reporter shoots, maintaining station social media sites and website, and digging for information during breaking and developing news
- Edward R. Murrow Station of the Year

MMJ/Fill-in Anchor, WBND, South Bend, IN

February 2011 - October 2012

- Aggressively delivered strong live shots, including breaking and developing news, while operating
 my own camera and Live U backpack in the field
- Shot and edited packages in the field, sending back stories from location for embedded reporting, including from helicopter, moving train, and boat

Anchor/MMJ, WBKB, Alpena, MI

February 2010 - February 2011

- Reported, produced, and anchored primetime 6 p.m. and 11 p.m. weeknight broadcasts, hosted public affairs programs
- Researched, shot, wrote and edited packages in one-man-band style, managed station's social media accounts and website

Anchor/Reporter/Producer, NewsBeat Columbia College, Chicago, IL September 2008 – May 2009

 Anchored and produced live half-hour campus newscasts, reported live from the field, shot and edited PKGs

Investigative Unit Intern, WBBM, Chicago, IL

January 2009 - May 2009

- Extensively researched government databases for story development, logged interviews and pulled quotes for PKGs
- Managed email and phone hotline, researched leads and tips, assisted award-winning Investigator during shoots

Intern, WMAQ, Chicago, IL

September 2008 – December 2008

- Served as field producer, wrote and produced packages in-studio, contributed to website, updated tickers
- Covered 2008 Presidential Election, including the "Obama Rally" in Grant Park, Chicago, Illinois.

Education

Columbia College, Chicago, IL

Bachelor of Arts in Broadcast Journalism, Dean's List Scholar, Graduated with Honors

Skills

- Proficient linear and non-linear editor (Edius, Avid, and Final Cut Pro)
- Field videography with Sony, HDV, DVCPro, DVCam, Mini-DV and memory card cameras
- Experience with ENPS, iNews, Lexis Nexis, PACER, CBS Newspath, NewsKing, FTP, HTML, website and social media account management