

# Sally MacDonald

Represented by:  
The NWT Group 817-987-3600

## EXPERIENCE:

### **KRIV-TV Houston, TX, *Weekend Morning Anchor/Reporter***

April 2006-Present

Anchor multi-hour weekend morning newscasts that incorporate breaking news, live interviews and features.

General assignment reporter for various newscasts which includes extensive live reporting.

### **KFDM-TV Beaumont, TX, *Reporter/Fill-in Anchor***

Oct. 2002-April 2006

Gathered, wrote and edited multiple stories each day, reported live in the field, developed contacts and sources, generated story ideas, produced and anchored newscasts.

### **KPRC Houston, TX, *Newsroom Assistant***

May 2002-August 2002

Assisted assignment desk with scheduling interviews, making cop checks, listening to scanners; assisted reporters with gathering information, editing.

### **ASU Newswatch Tempe, AZ, *Reporter/Anchor***

Jan. 2002-May 2002

Shot, wrote and edited multiple stories for student newscast; anchored newscast, generated story ideas, helped design graphics.

### **AVNET, Inc. Phoenix, AZ, *Assistant Producer***

Aug. 2001-Dec. 2001

Wrote and produced segments for 30 minute monthly video newsletter, floor directed for live satellite broadcasts and participated in Avid, non-linear sessions.

### **KSAZ-TV Phoenix, AZ, *Newsroom Assistant***

Aug. 2000-Dec. 2000

Attended morning meetings, organized archives, made cop checks, assisted reporters and photographers with gathering information, editing and interviewing.

### **Metro Networks Phoenix, AZ, *Reporter***

Jan. 1999-May 1999

Wrote, voiced and edited news stories and traffic reports.

### **ABC 13 KTRK Houston, TX, *Sports Department Assistant***

May 1999-Aug. 1999

Scheduled interviews, logged tapes, edited highlights, interviewed athletes/coaches.

**EDUCATION:** **Walter Cronkite School of Journalism and Mass Communication-**  
Arizona State University, B.A. Broadcasting; GPA 3.8/4.0; Dean's List  
1998-2002

**SKILLS:** DVCPro, Betacam, NewStar, Final Cut Pro., Microsoft Word, four years  
Spanish language study

**AWARDS:** 1st Place General Assignment 2005,  
1st Place Continuing Coverage Hurricane Rita (Station) 2005,  
1st Place Continuing Coverage Space Shuttle Columbia (Station) 2003  
**National Hearst Journalism Awards Program**, 4th Place Broadcast  
Feature, Top 10 semi-finalist Broadcast News 2002

**MEMBERSHIPS:** Investigative Reporters and Editors, Inc.