ROSA FLORES

Represented by The NWT Group : (817) 987-3600

BROADCAST JOURNALISM EXPERIENCE

CNN, New York City, New York July 2013 - Present
Correspondent

WBRZ-TV News 2 ABC Affiliate, Baton Rouge, LA June 2012 to July 2013
Anchor/Reporter
• Copy edited and anchored the 4pm newscast
• Regularly fill in anchored for the 10 pm newscast
• Regularly turned lead stories for 10 pm newscast
• Uncovered soil contamination in the East Baton Rouge Parish School District, which led to the testing of all schools in the district

WDSU-TV 6 News NBC Affiliate, New Orleans, LA April 2010 to June 2012
Reporter
• Covered President Barack Obama's visits to Louisiana during the Gulf oil spill
• Delivered daily live reports from along coastal Louisiana and Mississippi
• Enterprised stories that regularly drove the energy of newscasts
• Uncovered benefit delays in the Louisiana unemployment process
• Uncovered city-wide lead contamination problem
• Produced Spanish packages and interviews for station website

KHOU-TV 11 News CBS Affiliate, Houston, TX Sep 2007 to April 2010
Reporter
• Created a reporter Blog/Vlog that broke station records (Ranked 4th after 1st month)
• Designed multi-media interactive live shots that were adopted by KHOU-TV
• Enterprised stories that regularly drove the energy of newscasts
• Covered breaking news
• Established extensive sourcing and contact database
• Language skills enabled me to break exclusive stories

KWTV-News 9 CBS Affiliate, Oklahoma City, OK Aug 2005 to Sep 2007
Reporter
• Uncovered a 5 million dollar hole in the state budget
• Enterprised stories which regularly lead newscasts
• Covered breaking news and investigative stories
• Live on a daily basis for multiple newscasts
• Established extensive sourcing and contact database
• Language skills enable me to break exclusive stories

KVR NEWS 9/Texas Newswatch, Austin, TX Feb. 2004 to July 2005
Reporter/Producer/Anchor
• Shot and wrote compelling news packages
• Delivered conversational reporting and live anchoring
• Set-up live-shot camera and lighting; ran prompter, camera and tapes during live newscast

KTBC FOX-7, Austin, TX Jan. 2005 to April 2005
Intern
• Covered stories side-by-side with reporters, wrote and edited news packages

SKILLS

• Fluent in Spanish and English, studying Portuguese, Italian and French
• Computer Skills: INews, EZNews, CAR, Access, Word, Excel and Power Point, Blogger

EDUCATION

The University of Texas At Austin

Bachelor of Journalism – Broadcasting July 2005
Master of Professional Accounting Dec. 2001
Bachelor of Business Administration Dec. 2001
Certified Public Accountant test Nov. 2001

PROFESSIONAL ASSOCIATIONS

• Member The National Association of Hispanic Journalists 2005 - Present
• Member World Affairs Council of Houston 2009-2010
• Member Powerful Women International 2008 - 2008
• Member Investigative Reporters and Editors 2007
• Member/President Oklahoma Chapter- NAHJ 2006-2007
• Vice President/ Co-Founder Oklahoma Chapter-NAHJ 2005
• "El Noticiero" Reporter National Chapter-NAHJ 2005
• Association of Latino Professionals in Finance and Accounting Board Member 2002-2003

HONORS

• RTDNAF's Michele Clark Fellowship, 2012
• Emmy Nomination, Lead Dangers, Suncoast Emmys, 2012
• 1st Place In-Depth Series, Lead Pipe Dangers, La. AP Awards, 2012
• 2nd Place Sports Story, Football Fanatic, La. AP Awards 2012
• Memoir published in UT-Austin Accounting Department Centennial book, 2012
• Metcalf Institute for Marine and Environmental Reporting Fellowship, 2012
• Emmy Nomination, Lead Contamination, Suncoast Emmys, 2011
• 3rd Place Best Investigative Reporting, Unemployment Delays, La. AP Awards, 2010
• Metcalf Institute for Marine and Environmental Reporting Fellowship, 2011
• Peter Jennings Project for Journalists and the Constitution Fellowship, 2011
• Progreso, published a history book Arcadia Publishing, 2010
• Emmy Nomination, Chaos At Nimitz, Texas Lone Star Emmys, 2008
• Francis C. Moore, Medical Journalism Excellence Harris County Medical Society, 2009
• 2nd Place Best Spot News Story/Individual Texas Associated Press Broadcasters, 2008-2009
• Nicholas B. Ottaway Foundation Fellowship Investigative Reporters and Editors Boot Camp, 2007
• 1st Place Television Feature Story Tulsa Chapter; Ada Lois Fisher, NABJ, 2006
• Individual Media Award Greater Oklahoma City Hispanic Chamber of Commerce, 2006
• Guardian Angel Award Latino Community Development Agency, 2006
• 3rd Place Television Non-Feature Story Southwestern Journalism Congress, 2004
• National Chairman's Award for Community Service KPMG, 2002

OTHER

• Created "Rosa Reads 2 Kids," an interactive reading program for kids.
• Created a talk show and food drive to inspire and motivate teens to stay in school and out of trouble
• National Professional Photographers Association workshop graduate
• Extensive public speaking experience
• Led food drive to Mexico, 2001 to 2008
• Vast experience to adapting to different cultures due to travel and living in Europe, Mexico, Caribbean, Central and South America