

Brendaliss Gonzalez

Represented by The NWT Group
817.987.3600 SandraRichards@NWTgroup.com



Experience

Reporter, WFTS, Tampa, FL

Sept. 2016 – Present

Reporter/Multimedia Journalist, KMGH, Denver, CO

Sept. 2015 – Sept. 2016

Reporter/Multimedia Journalist, KSHB, Kansas City, MO

Sept. 2013 – Sept. 2015

- Excelled on breaking news/live coverage
- Pitched enterprise/lead stories regularly
- Shot & edited
- Made appearances on behalf of the station

Multimedia Journalist, KTAB, Abilene, TX

Jan. 2012 – Sept. 2013

- Enterprised stories on a daily basis for the 10 p.m. newscast
- Shot, edited, and wrote content for KTAB and KRBC stations
- Reported on breaking news, went on scene for live coverage
- Posted stories online, updated viewers on stories through social media
- Developed additional stories for a weekly Senior Spotlight segment highlighting the senior citizen community in Abilene, TX

News Intern, WESH, Orlando, FL

Summer 2011

- Assisted field reporters on scene; wrote news scripts for morning news segment.
- Managed teleprompter; reproduced rundowns

Multimedia Intern, NBC Local Integrated Media, New York, NY

Feb. 2011 – May 2011

- Wrote stories for NBC.com; uploaded videos into live website
- Created graphics for the site

Freelance Reporter, The Bronx Free Press, New York, NY

Feb. 2011 – May 2011

- Reported; took photos for stories; wrote stories in English and Spanish

Reporter, The New York Times “The Local”, New York, NY

Jan. 2011 – May 2011

- Wrote and produced for student run blog for Fort Greene and Clinton Hill
- Produced videos and slideshows; edited work from community contributors

Intern, U.S. House of Representatives, Washington, D.C.

Feb. 2009 – May 2009

Office of Congresswoman Ileana Ros-Lebten

- Wrote columns in the local Miami newspaper Diario Las Americas on
- Congresswoman's behalf; summarized bills and speech drafts; attended to constituent needs

Editorial Contributor, Metro San Juan Magazine, San Juan, Puerto Rico **Sept. 2009 – Dec. 2009**

- Produced six sections covering arts and culture, real estate and health

Artistic and Creative Collaborator, DNA Productions, Inc., San Juan, Puerto Rico **Aug. 2006 – 2008**

- In partnership with the Puerto Rico Health Department, developed educational resources for Island schools; prepared audio/visual presentations

Education

City University of New York Graduate School of Journalism

Dec. 2011

M.A. Urban Reporting Track

- Worked as a Teaching Assistant for an Interactive Media course
- Reported for student run online news service site within a tight day deadline
- Shot, edited and reported segments to post online
- Reported for student produced show 219 West, shown citywide for CUNY TV
- Developed stories, reported, shot and edited packages

Universidad del Sagrado Corazón, San Juan, Puerto Rico

May 2009

Bachelor of Arts Communications/Journalism

Skills

- **Software:** Adobe Photoshop, Illustrator, Bridge, Final Cut Pro, WordPress, basic Flash, ENPS, iNews, Avid
- **Hardware:** Sony PD170, JVC HD Cam, Handheld/Lavaliere Microphones, Marantz professional recorder, Canon Digital SLR camera, Flip Digital Camera
- **Languages:** Fluent in Spanish

Affiliations

- Member of the National Association of Hispanic Journalists