

# Kristen Skovira

Represented by The NWT Group  
817.987.3600 DavidChristopher@NWTgroup.com



## Experience

**Multimedia Journalist, WTVF, Nashville, TN** 2017 – Present

**Anchor/Producer, City of Boulder Communications, Boulder, CO** 2016 – 2017

**Reporter, KMGH, Denver, CO** 2014 – 2016

- Enterprised, shot, edited, wrote and fronted daily news stories for The Now Denver and Denver 7
- Maintained and grew numerous local area contacts at a variety of businesses, non-profits, educational institutions, medical campuses, professional sports organizations, law enforcement and government agencies including; the Colorado Department of Transportation, the Denver Police Department, UCHealth, Children's Hospital Colorado, the Denver Broncos, Colorado Rockies, CU Boulder and the University of Denver.
- Reported live from breaking news scenes including severe weather events. Updated viewers both on-air and online using targeted social media platforms and the KMGH website.

**Reporter, WINK, Ft. Myers, FL** 2012 – 2014

- Reported live from breaking news situations both in studio and from the field.
- Developed and cultivated area contacts.
- Shot, wrote, edited and delivered multiple news packages daily.
- Promoted newscasts using Facebook and Twitter.

**Anchor/Reporter/Producer, KGWN, Cheyenne, WY** 2010 – 2012

- Anchored KGWN's morning newscast.
- Produced and delivered news and lifestyle content for Southern Wyoming, the Nebraska panhandle and Northern Colorado.
- Scheduled and interviewed daily in-studio and satellite guests.
- Reported and produced for Northern Colorado's Noco5.
- Updated KGWN-TV's official website and provided voice talent for Northern Colorado radio station, Fox News Radio 600 KCOL.

**Senior Secretary, Walt Disney Studios Motion Pictures, Burbank, CA** 2008 – 2009

- Worked on celebrity red carpets, press junkets, premieres and exclusive film screenings including Hannah Montana: The Movie, UP!, The Proposal and High School Musical.
- Assembled and distributed status reports, publicity materials, promotional items, print and broadcast breaks, comp reels, screening attendance memos and film reviews.

- Maintained website for talent, filmmakers and press.
- Orchestrated and implemented successful publicity event for Confessions of a Shopaholic.
- Facilitated creation of 10k Valentine's Day postcards for distribution.
- Produced piece for event that aired on KTLA-TV Los Angeles.

**Intern, Jane Ayer Public Relations, Los Angeles, CA**

**2007 – 2008**

- Designed publicity report covers, media results reports and press releases for SONY Pictures Home Entertainment.
- Organized and compiled print, broadcast and online reviews for DVD titles such as The Quiet, Volver, The Pedro Almodovar Collection, The Curse of the Golden Flower, Seraphim Falls and Riding Alone For Thousands of Miles.
- Partnered on the planning and publicity for 2007 John Wayne Cancer Institution Odyssey Ball.
- Organized location and décor. Designed publicity materials and distributed to media outlets.
- Provided on-site supervision and coverage.

**Education**

**Chapman University, Orange, CA**

**2007**

Bachelor of Arts, Public Relations & Advertising, Provost List

**Skills**

- Final Cut Pro 10, Edius, ENPS, QSeries, JVC and Panasonic HD Cameras
- Microsoft Office, Adobe Suite, Cision Media Source, Business Wire, SAP, Twitter, Facebook, Instagram, LinkedIn, YouTube, Vimeo.

*No Whining Talent*