

Gerron Jordan

Represented by The NWT Group
817.987.3600 SandraRichards@NWTgroup.com



Experience:

Multi-Media Journalist, KTVI, St. Louis, MO

July 2016 – Present

Reporter/Fill-in Anchor, WAFB, Baton Rouge, LA

June 2014 – July 2016

- Morning live reporter excelling in field reporting and breaking news
- Anchor newscasts on a fill-in basis when needed
- Build and maintain sources
- Use social media to gather and disseminate news across all platforms

MMJ/Fill-in Anchor, KPLC-TV, Lake Charles, LA

May 2012 – June 2014

- Shot, wrote and edited lead enterprise and breaking news stories for the 5, 6 and 10pm newscasts
- Executed live shots as a one-man-band using LiveU Technology
- Cultivated sources that led to exclusive reporting
- Uncovered the story about a federal judge's traffic stop that resulted in that judge being issued a DWI

Relevant Experience & Internships:

Vice President, Baton Rouge Association of Black Journalists

August 2015 – Present

- Recruit members across media platforms in the Baton Rouge market
- Organize and conduct professional development opportunities for members

Production Intern, CNN's State of the Union, Washington, DC

January 2012 – March 2012

Editorial Intern, ABC News' Good Morning America, Washington, DC

January 2012 – May 2012

Washington Desk Intern, National Public Radio, Washington, DC

October 2011 – December 2011

Education:

Howard University, Washington, DC

August 2008 – May 2012

Bachelor of Arts, Journalism, Cum Laude

Walter Cronkite School of Journalism & Mass Communications, Phoenix, AZ January 2012

Campus Coverage Project Participant

Sponsor: Investigative Reporters & Editors Association

Skills:

- ApENPS, Edius, AVID, INews, LiveU Technology, Dalet, Apple & Microsoft Operating Systems, Social Media, WorldNow

Awards:

Suncoast Emmy

- 2015- Nominee, Historical/Cultural, *“The Whitney Plantation,”* NATAS Suncoast Region

Louisiana Associated Press

- 2015- Winner, 2nd Place Story of the Year, *“Judge Charged with DWI,”* Louisiana Associated Press
- 2015- Winner, 2nd Place Investigative Story, *“Judge Charged with DWI,”* Louisiana Associated Press
- 2014- Winner, 1st Place Spot News, *“Axiall Fire,”* Louisiana Associated Press

Community Foundation of Southwest Louisiana

- 2013- Recipient & Honoree, Hector San Miguel Scholarship

Affiliations:

- National Association of Black Journalists (2010- Present)
- Society of Professional Journalists (2010- Present)
- Investigative Reporters & Editors (2012- Present)
- Education Writers Association (2012- Present)
- National Academy of TV Arts & Sciences, Suncoast Chapter (2015-Present)

No Whining Talent