

Carlos Zapata

Represented by The NWT Group
817.987.3600 SandraRichards@NWTgroup.com



Experience

Weekend Anchor/Reporter, KXTX-Telemundo, Dallas, TX **2013 – Present**

- Promoted from MMJ/Fill-in Anchor

Reporter/Anchor/Senior Producer/News Director, WUVF, Fort Myers-Naples, FL **2012 – 2013**

- Anchored daily news brief as well as the 6 and 11 pm news magazine
- Shot, wrote enterprising, lead stories for the 6 and 11 pm news magazine
- Covered Venezuelan Elections in New Orleans
- Covered General Motors Hispanic Media Immersion Summit in Detroit, Michigan

Anchor/Reporter/Senior Producer/News Director, WANA-Azteca America Affiliate **2005 – 2013**

- Anchored 7 am and 6 pm newscasts and the 5pm news magazine
- Covered breaking news and lead investigative stories for 7 am show
- Covered President Barack Obama Inauguration Ceremony, Washington DC

Columnist and Contributor, D'Latinos Magazine, Fort Myers-Naples, FL **2005 – 2013**

- Prepared articles for publication on a monthly basis about politics in Florida
- Enterprised stories and topics for magazine content related to South West Florida and Florida

USA International Correspondent, Ecuavisa Network, Quito, Ecuador **2012 – 2013**

- Searched and reported news stories that affected Ecuadorian community in Florida
- Covered editorial assignments in Florida from Quito Ecuador
- Found leads related to Ecuadorian community in Florida
- Covered Ecuador Presidential Election in Miami

USA International Contributor, Radio City, Guayaquil, Ecuador **2012 – 2013**

- Gathered and shared news stories related to United States in weekly basis
- Reported breaking news stories
- Researched story ideas

Assignment Editor/News Coordinator, Ecuavisa Network, Quito, Ecuador **2003 – 2004**

- Promoted from News Coordinator to Assignment Editor
- Reported to News Director and primarily assigned crews to cover breaking news and other stories
- Communicated decisions to news management and field personnel

Economic Writer/Business Co-editor, Diario HOY, Quito, Ecuador **1998 – 2003**

- Uncovered Ecuador's first National Deb moratorium
- Media visit GM operations in Sao Paulo and Rio de Janeiro, Brazil
- Media visit Microsoft Corporation, Seattle, Washington

Education

SEK International University, Quito, Ecuador **2003**

Bachelor of Journalism and Audiovisual Communications, Honor Student

National Association of Hispanic Journalists, Anaheim, CA **2013**

How to Go From Local Broadcast Reporter to National Correspondent Training

Skills

- Fluent in Spanish and English
- Computer Skills: EZNews, Final Cut Pro, Word, Excel and Power Point
- Operate Panasonic HPX-170 P2 Video Camera
- Operate Cannon GL2 Video Camera
- Operate Cannon XL2 Video Camera

Honors

- 2013 Emmy Nomination Video Journalist, Bus del Progreso, Suncoast Emmys
- 2010 Five Years Achievement Mediavista Group
- 2007 Top 40 Under 40 Recipient Gulfshore Business (Business Professionals of Southwest, FL)

Other

- First Hispanic News Anchor in Southwest Florida
- Created Noticias Azteca America SWFL the first newscast in Spanish in Southwest Florida History
- Created and host a talked show "Hablemos de..."
- Gulfshore Business D'Latinos Face Award Senior Producer, Naples, Florida 2011, 2012, 2013
- Member The National Association of Hispanic Journalists 2010 – Present
- Extensive public speaking experience
- Vast experience to adapting to different cultures due to travel and living in Colombia, Ecuador, United States and Europe