

# Ashley Zilka

Represented by The NWT Group  
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## Experience

### **Reporter, WCPO, Cincinnati, OH**

**September 2015 – Present**

- Breaking news and live shot reporter for all evening newscasts
- Writes multiple packages daily
- Uses social media as a form of reporting
- Presents detailed story pitches and original reporting
- Scores exclusive and first on WCPO stories on a regular basis
- Stories have been picked up by national news outlets such as ABC and CNN

### **Weekend Anchor/Reporter, WROC, Rochester, NY**

**February 2012 – August 2015**

- Reported live from breaking news and planned events
- Wrote multiple packages daily
- Covered local stories for CBS News on a national basis
- Anchored Friday and Saturday evenings
- Represented WROC at community events

### **Sunrise Anchor/Producer/Reporter, WHIZ, Zanesville, OH**

**November 2010 – February 2012**

- Anchored weekday Sunrise Show
- Produced Sunrise Show
- Recorded news radio updates for AM1240 and Z92

### **Reporter, The Roman Forum Magazine, Italy**

**Summer 2009**

- Identified local stories of interest to residents and visitors in Rome, Italy
- Went on location to investigate stories and anchored each broadcast
- Edited, produced, and published short video newscasts for broadcast on The Roman Forum website

### **Intern, KDKA, Pittsburgh, PA**

**Spring 2009**

### **Intern, WTAE, Pittsburgh, PA**

**Fall 2008**

## Education

### **Duquesne University, Pittsburgh, PA**

**May 2010**

Bachelor of Arts, Broadcast Journalism