

Kera Mashek

Represented by The NWT Group
817.987.3600 SandraRichards@NWTgroup.com



Experience

Reporter/MMJ, WFTS, Tampa, FL

July 2015 – Present

- Strong brand oriented enterprise reporter
- Engaging live shot storytelling
- Social media engager
- On front lines covering major national stories

Reporter/Weekend Anchor & Producer, WCHS, Charleston, WV

June 2013 – July 2015

- General assignment & education beat reporter; anchor & produce weekend newscasts, write station blog, Engage in digital journalism through multiple platforms.

Reporter/Fill-in Anchor, KWWL, Waterloo, IA

June 2010 – May 2013

- General assignment reporter responsible for shooting, writing, editing, and fronting own stories live, fill-in at anchor desk when needed. Also write station blog at: <http://addins.kwwl.com/blogs/happilyeverafter/>

Central KS Bureau Chief, KSN, Great Bend & Wichita, KS

January 2008 – May 2010

- General assignment one-man-band reporter, filled in as both news and weather anchor

Reporter/Fill-in Anchor, KHQA, Quincy, IL

May 2006 – December 2007

Education

Webster University, St. Louis, MO

May 2011

Master of Arts, Communications Management (3.6 GPA)

Bachelor of Arts, Broadcast Journalism (3.9 GPA, Magna Cum Laude)

May 2006

Skills

- Basic Spanish
- Adobe Premiere
- Avid, Liquid Silver non-linear editing
- Mini-DV & DVC Pro & tapeless cameras
- iNews

- AP ENPS
- Basic web publishing

Recognitions

- Iowa Junior Chamber: Outstanding New Local Member 2011
- Kansas Association of Broadcasters: Excellence in Coverage Awards 2008, 2009, 2010

Involvement

- Webster University Mentor, 2013-Present
- Gateway Christian Church: Member, Children's Ministry Volunteer, 2013-Present
- Habitat for Humanity: Volunteer & Committee Member, 2009-Present



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No Whining Talent