

Casey Geraldo

Represented by The NWT Group
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Experience

Promoted to Reporter

September 2016 – Present

WTMJ, Milwaukee, WI

- Develop and research enterprise and investigative stories
- Execute daily packages and live shots
- Cultivate community connections and sources
- Maintain social media presence on Facebook, Twitter and Instagram

MMJ/Reporter

December 2015 – September 2016

WTMJ, Milwaukee, WI

Promoted to Weekend Evening Anchor/Reporter/Producer

December 2014 – December 2015

KOLN, Lincoln, NE

- Anchor weekend evening newscasts
- Manage weekend news content, reporters and the on-air product
- MMJ 3 days/week
- Moderator for political debates
- Main fill-in Anchor for primary newscasts

Promoted to Weekend Morning Anchor/Producer

October 2014 – December 2014

KOLN, Lincoln, NE

Anchor/Reporter/Producer, KOLN, Lincoln, NE

October 2013 – October 2014

- Reporter, Producer and Fill-in Anchor
- Political Reporter covering State Legislature for Lincoln, Hastings and North Platte stations.
- Executed solo live shots using TVU backpacks as MMJ.

Internships

WGEM, Quincy, IL

January 2013 – March 2013

WDIV, Detroit, MI

2011

WBBM, Chicago, IL

2011

Education

Northwestern University, Medill School of Journalism

Bachelor of Science: Journalism, Broadcast specialization. Minor: History, European concentration

Skills

- Shooting, editing, line producing and web producing
- Sony EX cameras
- Video editing on Avid Newscutter, Premiere Elements, Edius, iMovie, Final Cut Pro
- Audacity
- iNews, ENPS and Adobe Creative Suite

Memberships/Awards

- Member: Investigative Reporters & Editors
- 2015 Associated Press: Videography, 1st place
- 2015 Associated Press: Series/Documentary, 2nd place
- 2014 Nebraska Broadcasters Association: Service to Agriculture, Bronze