Lara Greenberg

Represented by The NWT Group 817.987.3600 DavidChristopher@NWTgroup.com



October 2018 - Present
Oewdgt '4236'-'Oewdgt '4238''

July 2012 – September 2014

Experience

Rtho ct{'Cpej qt, WHP, Harrisburg, PA

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Anchor/Reporter/MMJ, WNEP, Moosic, PA

- Luzerne County beat reporter
- Fill-in Anchor on weekend newscasts

Reporter/MMJ, YNN, Corning, NY

May 2010 – June 2012

Awards

- 4238'Okf/Cvrcpvke'Tgi kqpcrlGo o {'Cy ctf'/'J gcnyj 'P gy u'Ukpi rg'Uvqt {"qt'Ugtkgu
- 4238'Okf/Cvrcpvke'Tgi kqpcn'Go o {"Pqo kpcvkqp"/"Qwuvcpf kpi "Y tkxgt"/Pgy 1Eqo o gpvct{1Uj qtv'Hkro
- 4238'O kf/C vrcp vke 'T gi kqpcn'Go o { 'P qo kpc vkqp"/ 'Qwurvcpf kpi 'I gpgt cn'C uuki po gpv'T gr qt v'Y kyj kp'46'J qwt u
- 2012 Syracuse Press Club Award for spot news coverage

Education

Syracuse University, S.I. Newhouse School of Public Communications

May 2010

Bachelor of Science in Broadcast Journalism, Minor in Spanish

Skills

- ENPS, OPUS, Dalet, Sony EX3, Panasonic P2
- Final Cut Pro, Avid Newscutter, TONS, Dalet, Edius
- Twitter, Facebook, Instagram, LinkedIn, Wordpress, Blogspot, Tumblr

Internships

News Intern, YNN, Syracuse, NY January 2010 – May 2010

Creative Services Intern, WPIX, New York, NY

June 2009 – August 2009

Intern, Z100 Elvis Duran & The Morning Show- New York, NY May 2008 – August 2008

Affiliations

Walk to End Alzheimer's Marketing Chair