Lara Greenberg

Represented by The NWT Group 817.987.3600 DavidChristopher@NWTgroup.com



October 2014 – Present

July 2012 – September 2014

Experience

Anchor, WHP, Harrisburg, PA

- Primary Anchor, October 2016—Present
- Weekend Anchor, May 2016—October 2016
- Reporter/Fill-in Anchor Oct 2014—May 2016

Reporter/MMJ/Fill-in Anchor, WNEP, Moosic, PA

- Luzerne County beat reporter
- Fill-in Anchor on weekend newscasts

Reporter/MMJ, YNN, Corning, NY	May 2010 – June 2012
News Intern, YNN, Syracuse, NY	January 2010 – May 2010
Creative Services Intern, WPIX, New York, NY	June 2009 – August 2009
Intern. 7.100 Elvis Duran & The Morning Show- New York, NY	May 2008 – August 2008

Education

Syracuse University, S.I. Newhouse School of Public Communications

May 2010

Bachelor of Science in Broadcast Journalism, Minor in Spanish

Skills

- ENPS, OPUS, Dalet, Sony EX3, Panasonic P2
- Final Cut Pro, Avid Newscutter, TONS, Dalet, Edius
- Twitter, Facebook, Instagram, LinkedIn, Wordpress, Blogspot, Tumblr

Awards

- 2016 Mid-Atlantic Regional Emmy Award Health News Single Story or Series
- 2016 Mid-Atlantic Regional Emmy Nomination Outstanding Writer -New/Commentary/Short Film
- 2016 Mid-Atlantic Regional Emmy Nomination Outstanding General Assignment Report Within
 24 Hours
- 2012 Syracuse Press Club Award for spot news coverage

Affiliations

Walk to End Alzheimer's Marketing Chair