

Heather Gustafson

Represented by The NWT Group
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Experience

Weekend Anchor/Reporter, KIII, Corpus Christi, TX **September 2014 – Present**

- Promoted from morning to primetime weekend anchor after one year
- Increased ratings for all newscasts anchored
- Secured interviews with Erin Brockavich, Eva Longoria, first same-sex married couple in Nueces County
- Only on-air reporter invited to witness a Texas execution

Reporter, WVNS, Beckley, WV **May 2013 – June 2014**

- Bureau reporter for Greenbrier County
- One man band
- Edited news packages

Guest Booker, FOX News Channel, Washington, D.C. **May 2012 – May 2013**

- Booked on-air guests
- Developed contacts
- Pitched stories
- Shadowed local reporters

Anchor, FOX News Channel University, New York, NY **April 2012**

- Co-Anchored “This Week in History” a weekly online blog chronicling past historical events hosted by FNCU interns

Intern, FOX News Channel, New York, NY **January 2012 – April 2012**

- Worked on the “Huckabee” show
- Pitched stories in editorial meetings
- Researched and wrote news articles
- Collected and edited video to use in on-air segments
- Assisted in the master control room for live news events

Intern, Palm Beach County Film and Television Commission **May 2011 – August 2011**

- Obtained filming permits for production companies
- Assisted on active film sets assisting the crew and working with equipment

- Edited copy for scripts and news releases

Staff Writer, Lynn University iPulse, Boca Raton, FL

June 2010

- Published news articles in university's newspaper regarding politics and student life

Education

Lynn University, Boca Raton, FL

May 2012

Bachelor of Arts: Communications in Mass Media and Broadcast Journalism, Minor in Political Science

Skills

- Proficient in Avid iNews, ENPS, Sony Vegas, Word, Excel, Viz Ardome, Final Cut Pro

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No Whining Talent