

Hollani Davis

Represented by The NWT Group
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Experience

Anchor/Reporter, WPTV, West Palm Beach, FL

2014 – Present

Anchor/Reporter, WDBJ, Roanoke, VA

2010 – 2014

- Helped take 11PM ratings in households to 8.4 (May 2012) from 6.8 (May 2010)
- Boosted ratings within stations demo for fledging 10PM Newscast on My19
- Oversaw content for late newscasts by generating enterprised stories
- Assisted with script approval and worked with producers to stack late newscasts
- Responsible for writing promo's and working with production department to make sure they were shot differently to capture viewers interest during primetime shows
- Hosted Political Sunday Show during election cycles
- Turned packages and VO/SOT's weekly with multiple angles and reported live during 5PM and 6PM Newscasts
- Enterprised ideas and turned in-depth stories for Sweeps
- Responsible for posting stories on station website
- Built contacts and viewer enthusiasm through social media: Facebook and personal blog
- Made community appearances

Weekend Anchor/Reporter, WDBJ, Roanoke, VA

2006 – 2010

- Fill-in Anchor for weekday noon, 5PM, 6PM, 10PM and 11PM newscasts
- Enterprised packages and VO/SOT's with multiple angles for weekday newscasts
- Live reporting with Microwave and Satellite live shots, also LiveU backpack shots
- Established and worked contacts and sources within station's 26 county market
- Experience with non-linear editing
- Made community appearances

Weekend Anchor/Producer/Reporter, KTXS, Abilene, TX

2004 – 2006

- Fill-in Anchor during weekday newscasts
- Enterprised and executed packages daily. Specialty beat: Education
- Produced weekend newscasts. Also produced primetime newscasts when needed

- Anchored live telethons including the Children's Miracle Network
- Special Correspondent for 30-minute Friday football shows

Education

Hampton University, Scripps Howard School of Journalism and Communications **2003**
Bachelor of Arts, Broadcast Journalism. Summa Cum Laude

Poynter Institute, St. Petersburg, FL **2009**
Leadership for TV News Anchors Week Long Training

Awards

- Co-anchored Emmy win for best early evening newscast 2012
- Co-anchored best evening newscast 2012
- Virginia Association of Broadcasters -Co-Anchored for Best Spot News Coverage 2011
- Regional Emmy - Best Weekend Newscast 2008
- Southern Christian Leadership Conference Award for producing stories highlighting racial injustice
- NAACP Person of the Year in Media 2008
- Texas Associated Press - Second Place; Deadline Editing 2005
- Texas Associated Press - First Place; Deadline Editing 2004
- Texas Associated Press - First & Second Place; Spot News Coverage 2004

Activities & Interest

- Boys and Girls Club of Roanoke
- Executive Board for HIV/AIDS Stigma Reduction Roanoke
- Big Brothers Big Sisters of Abilene 2004-2006
- National Association of Black Journalists
- Alpha Kappa Alpha Sorority Incorporated