

Alexa Green

Represented by The NWT Group
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Experience

Multimedia Journalist, Time Warner Cable News, Syracuse, NY **2013 – Present**

- Originally hired as a bureau reporter in the Binghamton, NY market and was quickly promoted to the newsroom in the Syracuse, NY market
- Scored several exclusive interviews including with the mother of escaped convict David Sweat that aired on CNN's national news
- Collaborates daily with the news director and assistants news director to decide on stories for the day
- Makes calls and schedules interviews all under deadline
- Operates camera in the field as well as reviews interview footage, edits and writes story for air
- Teases & posts stories to social media as well as on the web
- Adept at building rapport with the public, law enforcement and other professionals for stories
- Generated 400+ on-air packages writing, editing, videoing, and producing daily stories for a top 90 market news television station covering crimes, fires, politics, community events, and human interest topics
- Completed multiple series, including one on refugees (5-part series) and one on cystic fibrosis (2-part series)

Freelance Social Media Marketer, Syracuse, NY **2015 – Present**

- Created and markets an Instagram account, which focuses on Syracuse restaurants, gaining 2,500 followers in less than a year

Intern, Station, Time Warner Cable News, Syracuse, NY **2012 – 2013**

- Performed a wide variety of hands-on tasks to reinforce acquired learning in journalism
- Pitched story ideas and shadowed reporters in the field
- Assisted in filming and interviewing subjects
- Wrote and edited practice stories and packages

Education

Syracuse University, S.I. Newhouse School of Public Communications

Bachelor of Science, Broadcast and Digital Journalism, Minor in Marketing

Skills

- PC and Mac proficient
- Avid Video Editing Program, Final Cut Pro Editing
- DaletPlus Media Systems, Audacity Audio Editing
- Microsoft Word, PowerPoint, and Outlook
- Facebook Pages, Twitter, LinkedIn
- YouTube, Live reporting, Day-of reporting

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No Whining Talent