

Michal Higdon

Represented by The NWT Group
817.987.3600 SandraRichards@NWTgroup.com



Experience

Anchor/Reporter, WIS, Columbia, SC

August 2014 – Present

- Conduct a 30 minute newscast for the noon newscast every afternoon
- Fill in anchor for the two and a half hour morning newscast
- Write and edit content produced for the shows and overlook reporter content
- Adlib over breaking news during shows and monitor social media, wires and websites for updates to stories
- Emmy award-winning coverage the day the Confederate flag was removed from SC State House grounds
- Pitch, report, write and edit all story content assigned

Anchor/Reporter, WUFT/WRUF, Gainesville, FL

January 2012 – May 2014

- Wrote scripts and teases for WUFT First at Five and WUFT News at 6
- Produced, wrote, and edited content on local and national news
- Wrote and broadcasted local, state and national news for updates airing every half hour on WRUF
- Reported breaking news, assisted with fieldwork and production
- Shot and edited packages, created VO/SOT scripts to air on shows, live shots
- Created, produced and reported for the Health segment of WUFT-TV's news broadcast

Intern, Station, WFGL, Gainesville, FL

August 2013 – May 2014

- Worked in the field and newsroom
- Wrote scripts, shot video, helped produce content for shows daily

Intern, Station, WOFL, Orlando, FL

May 2013 – August 2013

- Shadowed reporters and anchors each day
- Researched stories for newscasts, created packages, VO's, VO/SOT's
- Helped cover George Zimmerman trial

Education

University of Florida, College of Journalism and Communications

May 2014

Bachelor of Science in Telecommunication-News, Minor in Business Administration