

# Taylor Grenda

Represented by The NWT Group  
817.987.3600 DavidChristopher@NWTgroup.com



## Experience

### ***Meteorologist, WPBF, West Palm Beach, FL***

**June 2014 – Present**

- Weekend Evening Meteorologist/Primary backup
- Weekday Morning Traffic Talent
- Extensive Hurricane and Tornado Storm Tracking experience

### ***Meteorologist/Reporter, KRBC, Abilene, TX***

**July 2013 – May 2014**

- Weekend Weather Anchor/ Weekday Reporter
- Gained knowledge of Weather Central graphics system and Avid Newscutter.
- Creating and producing live weather broadcasts and updating social media
- Performing live shots
- Severe weather experience

### ***Intern, WTXF, Philadelphia, PA***

**January 2013 – April 2013**

- Created and performed my own forecast every weekend after every show
- Gained knowledge of how to forecast by myself and produced my own weathercast
- Assisted the weather anchors and producers with the daily forecasts and hourly broadcasts
- Responsible for creating the weather graphics for the 5,6, and 10 o'clock newscasts
- Gained knowledge of WSI and Baron weather system. Also assisted the assignment desk and reporters

### ***Reporter, University of Miami Television (UMTV), Coral Gables, FL*** September 2010 – May 2012

- Shot, edited, and wrote packages for the show SportsDesk, a live half hour show broadcasted every Friday at 7 pm
- Used ENPS and Final Cut Pro
- Sports reporter for All University Sports
- Responsible for writing and performing live shots for an on-air commentary segment for SportsDesk
- Responsible for assisting in the production of the show NewsVision

### ***Miss Delaware USA, Top 10 finalist, Dover, DE***

**November 2011**

## Education

### **Mississippi State University**

**December 2014**

Broadcast Meteorology Certificate

### **University of Miami**

**May 2012**

Bachelor of Science in Communications, Major: Broadcast Journalism, Minor: Political Science