Bria Bell

Represented by The NWT Group 817.987.3600 SandraRichards@NWTgroup.com



Experience

Multimedia Journalist, KCAU, Sioux City, IA

- October 2015 Present
- One-man band, general assignment reporter covering the tri-state area
- Produce one PKG and two VOSOTs for 5, 6 and 10 p.m. newscasts
- Use TV-U backpack in the field
- Fill-in anchor
- Transfer stories to web, Facebook and Twitter to engage viewers

Projects Editor, TCU 360, Fort Worth, TX

January 2015 – September 2015

- Implemented creative visual ideas for weekly student run publications
- Coordinated with 20+ staff members to ensure deadlines were met

Graduate Assistant, TCU Athletics, Fort Worth, TX

August 2014 – September 2015

- Created monthly newsletters to inform tutors of updates and events
- Oversaw TCU's Athletic Academic Services Office Twitter account
- Captured photographs of all life skills sessions

Reporter, Irving Community Television Network, Irving, TX

May 2014 - August 2014

- Reported on city issues and events for award winning ICTN shows
- Wrote, logged and tracked PKGs

Intern, KDFW, Dallas, TX

May 2010 – August 2013

- Gained full-time hands-on experience by conducting and logging interviews for on-air news packages, writing scripts for evening newscasts and off-air reporting
- Wrote and edited news packages; performed mock broadcasts for news and sports

Education

Texas Christian University, Fort Worth, TX

Master of Liberal Arts

St. Mary's University, San Antonio, TX

Bachelor of Arts, English Communications

- St. Mary's University Presidential Award Nominee
- NCAA Division II Scholarship Athlete, Team Captain (Basketball)

■ NCAA Division II Heartland Conference Commissioner's List (Honor Roll)

Skills

- Adobe Premiere Pro
- Avid Newscutter
- Final Cut Pro X
- Edius
- iNews
- TV-U (JVC HD Camera)

