

Alexa Green

Represented by The NWT Group
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Experience

Multimedia Journalist, Time Warner Cable News, Syracuse, NY **2013 – Present**

- Originally hired as a Bureau Reporter in the Binghamton, NY market and was quickly promoted to the newsroom in the Syracuse, NY market
- Scored several exclusive interviews including with the mother of escaped convict David Sweat that aired on CNN's national news
- Collaborate daily with news director and assistant news director to decide on stories for the day
- Make calls and schedule interviews all under deadline
- Operate camera in the field as well as review interview footage, edit and write story for air
- Tease & post stories to social media as well as on the web
- Adept at building rapport with the public, law enforcement and other professionals for stories
- Generated 400+ on-air packages writing, editing, videoing, and producing daily stories in a top 90 market news television station covering crimes, fires, politics, community events, and human interest topics
- Completed multiple series, including one on refugees (5- part series) and one (2-part series) on cystic fibrosis

Freelance Social Media Marketer, Syracuse, NY **2015 – Present**

- Created and market an Instagram account, which focuses on Syracuse restaurants, gaining 1,500 followers in less than a year.

Intern, Station, Time Warner Cable News, Syracuse, NY **2012 – 2013**

- Performed a wide variety of hands-on tasks to reinforce acquired learning in Journalism
- Pitched story ideas and shadowed reporters in the field.
- Assisted in filming and interviewing subjects.
- Wrote and edited practice stories and packages.

Education

Syracuse University, S.I. Newhouse School of Public Communications

Bachelor of Science, Broadcast and Digital Journalism, Minor in Marketing

Skills

- PC and Mac proficient
- Avid Video Editing Program, Final Cut Pro Editing
- DaletPlus Media Systems, Audacity Audio Editing
- Microsoft Word, PowerPoint, and Outlook
- Facebook Pages, Twitter, LinkedIn
- YouTube, Live reporting, Day-of reporting

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No Whining Talent