

Lauren St. Germain

Represented by The NWT Group
817.987.3600 CarolynKane@NWTgroup.com



Experience

Anchor/Reporter, WTVC, Chattanooga, TN

February 2014 – Present

- Launched the premier Good Morning Chattanooga Weekend (2 hour, single anchor) show as the primary anchor
- Field Anchor for the 2016 Tennessee AP first place "Best TV Newscast" for the Good Morning Chattanooga Weekend show honoring the 5 servicemen killed at the local recruitment center on July 16, 2015.
- Collaborate and interact with meteorologists, live set guests, and live reporters
- Promote the GMC Weekend show and market NewsChannel 9 through multiple social media outlets
- Arrange local feature stories including weekly "Featured Creature," "Homegrown," and "Pay it Forward" segments
- Dayside reporter during the week – turning daily packages and reporting live during breaking news
- Fill-in anchor for weekday morning and evening newscasts

Anchor/Producer, WTVY, Dothan, AL

July 2013 – February 2014

- Anchor and producer for CW Primetime News at 9
- Anchored a live half-hour broadcast every night Monday through Friday in studio and live on location
- Newscast formatted to attract the younger "on-the-go" generation demographic
- Wrote script; edited video; posted every story to the web; promoted through social media
- Fill-in anchor for WTVY (CBS) News 4 at 5, 6 & 10, WTVY News 4 this Morning, and WRGX (NBC) News at 5:30

Anchor/Producer/Reporter, WTVY, Dothan, AL

July 2012 – June 2013

- Launched a newscast on the CW, "Primetime News at 9" as a co-anchor and co-producer
- Anchored live half-hour newscast; compiled content from WTVY, CNN, and AP; wrote script; edited video
- Reporter Days: shot/wrote/edited the show's "top story" package & VO/SOTs; one-man band reporting

Research/Internship Experience

Anchor, WCCA, Worcester, MA

May 2012 – July 2012

- Anchored for Worcester's Public Access Channel
- Researched stories and wrote scripts for weekly newscast

Medical Reporting Intern, WCVB, Boston, MA

January 2012 – May 2012

- Worked with the medical producer to review multiple news outlets for the daily medical report
- Accompanied producers on field shoots to conceptualize, shoot, and edit a medical news package
- Investigated medical resources, contacts, and research material for producers

News Intern, WCVB, Boston, MA

September 2011 – December 2011

- Worked closely with the writers, producers, and director on internal daily newscast production operations
- Drafted news scripts to be edited by the producer; selected videos from news feeds/archives

Skills

- One Man Band Reporting
- Shooting: P2, JVC HM 100
- Editing: Final Cut Pro, Adobe, Edius
- iNews/AP ENPS
- Social Media: Facebook & Twitter

Community Involvement

- "Girls on the Run" is a non-profit after-school program for girls in 3rd through 5th grade
- Promote mental, emotional, and physical health through fun and active lessons involving running, working towards a goal of completing a 5k run at the end of the season
- Head coach for a group of 10 girls for two sessions (a session lasts half a year)

Education

Boston University

September 2008 – May 2012

Bachelor of Arts in Psychology, Minor in Public Health, Psi Chi – International Honors Society of Psychology