

Steven Sosna

Represented by The NWT Group
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Experience

Digital Meteorologist/Senior Weather Producer, NBC News (WNBC/MSNBC) Oct. 2011 – Present

- Manage WNBC's weather content, including coordinating weather cut-ins, producing/delivering weather segments, dispersing station crews, formatting A-block weather coverage, collaborating/sharing information with digital team
- Forecast and produce weather forecasts and graphics for WNBC
- On-air meteorologist fill-in at MSNBC
- Create and present weather content for NBC New York's digital platforms
- Organized and launched WNBC's first weather branding: "Storm Team 4" including graphics overhaul and redesign, on-air promos, scripts
- Created, launched, and manage WNBC's weather social networking accounts including StormTeam4NY Facebook & Twitter
- Write weather/climate stories for NBCNewYork.com
- Recruit and train weather interns
- Participate in various community outreach events such as Health & Fitness Expo, school visits, Comcast Cares Day

Meteorologist, KAAL, Rochester, MN

Sept. 2008 – Sept. 2011

- Wall to wall severe weather coverage
- On-air & online updates Monday-Friday mornings
- Excellent Educator packages, LIVE shots
- Station appearances, Volunteer Work
- Fill-in on-air at KSTP-TV in Minneapolis/St. Paul

Meteorologist, News 12 Networks, New York, NY

May 2008 – Sept. 2008

- Primary fill-in meteorologist on-air at News 12 Connecticut & News 12 Traffic & Weather

Education

Kean University, Union, NJ

2005 – 2008

Bachelor of Science, Geological and Earth Sciences/Geosciences

- President the American Meteorological Society (AMS) & National Weather Association (NWA)
- Worked on a COMET funded research project that focused on thunderstorm initiation in the state of New Jersey. The findings from this project were later printed in an NWA publication.