

# Steven Sosna

Represented by The NWT Group  
817.987.3600 LizHart@NWTgroup.com



## Experience

### ***Digital Meteorologist/Senior Weather Producer, NBC News (WNBC/MSNBC) Oct. 2011 – Present***

- Manage WNBC's weather content, including coordinating weather cut-ins, producing/delivering weather segments, dispersing station crews, formatting A-block weather coverage, collaborating/sharing information with digital team
- Forecast and produce weather forecasts and graphics for WNBC
- On-air meteorologist fill-in at MSNBC
- Create and present weather content for NBC New York's digital platforms
- Organized and launched WNBC's first weather branding: "Storm Team 4" including graphics overhaul and redesign, on-air promos, scripts
- Created, launched, and manage WNBC's weather social networking accounts including StormTeam4NY Facebook & Twitter
- Write weather/climate stories for NBCNewYork.com
- Recruit and train weather interns
- Participate in various community outreach events such as Health & Fitness Expo, school visits, Comcast Cares Day

### ***Meteorologist, KAAL, Rochester, MN***

**Sept. 2008 – Sept. 2011**

- Wall to wall severe weather coverage
- On-air & online updates Monday-Friday mornings
- Excellent Educator packages, LIVE shots
- Station appearances, Volunteer Work
- Fill-in on-air at KSTP-TV in Minneapolis/St. Paul

### ***Meteorologist, News 12 Networks, New York, NY***

**May 2008 – Sept. 2008**

- Primary fill-in meteorologist on-air at News 12 Connecticut & News 12 Traffic & Weather

## Education

### **Kean University, Union, NJ**

**2005 – 2008**

Bachelor of Science, Geological and Earth Sciences/Geosciences

- President the American Meteorological Society (AMS) & National Weather Association (NWA)

Worked on a COMET funded research project that focused on thunderstorm initiation in the state of New Jersey. The findings from this project were later printed in an NWA publication.