

# Ann Marie LaFlamme

Represented by The NWT Group  
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## Experience:

### ***Morning Traffic Anchor/Reporter, WXYZ, Detroit, MI***

**March 2015 – Present**

- Produce and present live morning traffic hits for morning newscast
- Co-host 8am hour news block
- Report on a daily basis
- Fill-in Anchor
- Produce weekly "Detroit's Most Wanted" franchise
- Produce weekly "Ann Marie's All Stars" franchise
- Active involvement in all station-community events and sponsorships

### ***Anchor/Reporter, WXMI, Grand Rapids, MI***

**March 2013 – March 2015**

- Breaking news reporter responsible for exclusive content in the Jessica Heeringa abduction, Craigslist Killings and Michael Elliott prison escape providing live content for FOX News.
- West Michigan's Most Wanted – Weekly segment generated through self-produced contacts profiling criminals wanted by federal, state and local authorities.
- A Forever Home- Weekly segment introducing foster children searching for families resulting in numerous adoptions. Results recognized by the governor's office.
- Creating record breaking web traffic for fox17online.com including most all-time website views
- Active member of the community volunteering and hosting events for the Humane Society of West Michigan, Special Olympics, March of Dimes and coach of special needs baseball team for the West Michigan Miracle League
- Daily evening anchor and general assignment reporter
- Engages thousands through social media networks

### ***Anchor/Multimedia Journalist, WWTV/WFQX, Cadillac, MI***

**August 2011 – March 2013**

- Weekday anchor and reporter in the largest geographical television market in the country stretching across the Lower and Upper Peninsulas of Michigan.
- Responsible for shooting, writing and editing stories while on deadline.

## **Education:**

**Los Angeles Reporters Clinic, Los Angeles, CA**

**July 2011**

**Central Michigan University, Mt. Pleasant, MI**

**May 2009**

Bachelor of Applied Arts

**Notre Dame Preparatory High School, Pontiac, MI**

**June 2005**

## **Areas of Expertise:**

- Proficient in iNEWS, Avid NewsCutter, OPUS and SocialNewsDesk
- Facilitates multiple stories and franchise segments daily
- Engaged community member
- Develops enterprise stories impacting viewers
- Extensive rolodex of sources; “go to” journalist among law enforcement community
- Tenacious investigator
- Experienced reporting/anchoring throughout 24 hour news cycle
- Compelling storyteller
- Adapts, troubleshoots, works well under pressure
- Consistently meets deadlines
- Keen journalistic instinct
- Motivated, driven and self-sufficient
- Experienced traveler, former auto show narrator

## **Memberships:**

- Central Michigan University Broadcast & Cinematic Arts Alumni Advisory Board
- Special Olympics Michigan
- Michigan Humane Society
- Miracle League
- Judson Center
- Orchards Children's Services – 2015 Champions for Children