

# Eli Rosenberg

Represented by The NWT Group  
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## Experience

**Reporter, NECN, Boston, MA**

**July 2016 – Present**

**Reporter, KMBC, Kansas City, MO**

**June 2014 – July 2016**

- Enterprise nightly stories that frequently lead KMBC's top-rated 10 p.m. newscast
- Led KMBC's award-winning continuing coverage from Ferguson, Missouri in Summer/Winter 2014
- Ferguson coverage recognized with an Edward R. Murrow Award for Breaking News
- Cultivate a variety of sources and cultivate new contacts

**Reporter, WNTZ, Memphis, TN**

**June 2011 – June 2014**

- Pitched, gathered, and presented nightly stories for CW 30 & Local 24 News at 10 p.m.
- Cover politics, regional economic development, crime beats, along with other topical news-worthy stories

**Adjunct Faculty, Baylor University, Waco, TX**

**January 2007 – May 2011**

- Created and implemented a semester-long curriculum
- Taught an intensive-writing course with a journalism focus
- Facilitated discussions on writing and media-focused issues

**Reporter, KWTX, Waco, TX**

**May 2006 – May 2011**

- Promoted from dayside reporter to lead nightside reporter
- Reported live for top-rated 6pm and 10pm news
- Fill-in anchor as needed for all shows

**Reporter, KAUZ, Wichita Falls, TX**

**December 2004 – May 2006**

- Awarded Best Series from The Texas Associated Press Broadcasters Association
- Reported, wrote, and edited topical stories for day-of air
- Promoted from Weekend Reporter to lead nightside reporter

**News Writer, New England Cable News, Boston, MA**

**August 2002 – June 2003**

- Wrote news copy for live weekday morning and noon news programs.
- Associate produced weekend morning and noon shows.
- Wrote and edited videotape for voice-overs, voice-overs to sound on tape, and anchor packages.

**Research Associate, Forrester Research, Boston, MA**

**August 2001 – January 2002**

- Conducted in-depth manufacturer, retailer, and vendor interviews with senior-level executives to determine automotive-related business application strategies.
- Compiled and analyzed information from interviews, secondary research, and data collected from online surveys to write sections of reports and create original graphics.
- Interpreted and analyzed data to provide case team with trends and themes generated from primary research

**Freelance Producer, ABC-TV NewsOne, Chicago Bureau**

**January 2000 – April 2001**

- Wrote and produced news stories for ABC's Midwest affiliates and national distribution

**Bloomberg Financial Television, New York, NY**

**June 2000 – August 2000**

- Directed live interviews during newscasts

**Good Morning America, ABC-TV New York, NY**

**June 1999 – September 1999**

- Co-produced national news segments during Good Morning America

**Education**

**Syracuse University, Syracuse, NY**

**June 2003 – June 2004**

Master of Science in Broadcast Journalism

- Teaching Assistant for S.I. Newhouse School of Public Communications.

**Northwestern University, Evanston, IL**

**September 1997 – June 2001**

Bachelor of Arts in Political Science with a concentration in Journalism

- National Walt Disney Scholarship Recipient 1997-2001 (Half Tuition Paid)

**International Radio and Television Society, Summer Fellowship Program**

**Summer 2000**

One of thirty journalism students selected out of more than 500 nationwide to participate in a summer fellowship in New York City.

**Skills**

- Social Media savvy, including with Facebook, Twitter, Instagram, LinkedIn.
- Newsgathering Tools: Associated Press NewsCenter, ENPS, Pathfire Digital Server, and Lexis-Nexis.
- Databases (Microsoft Access, Siebel)
- Graphics (Adobe Illustrator, Acrobat)
- Internet applications
- Microsoft Office (Excel, PowerPoint, Word)
- Research databases (Bloomberg, Dow Jones, Hoover's)