

Soumada Smith

Represented by The NWT Group
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Experience

Weather Anchor/Reporter, KMIR, Palm Desert, CA

November 2014 – Present

- Morning Weather Anchor
- Morning Traffic Reporter
- Report on "What's Trending"
- Produce and Build own Weather Maps/Graphics via Max Weather System WSI

Weather & Traffic Producer, KTLA, Hollywood, CA

2013 – 2014

- Built Weather & Traffic Maps using Program Weather Central

Assignment Editor, KTLA, Hollywood, CA

1999 – 2014

- Gathered Breaking News
- Monitored Police/Fire Scanners
- Dispatched Reporters/Photographers

Traffic Cast, KTLA, Hollywood, CA

2006 – 2007

- Reported on Traffic for KTLA Web, also broadcast to various business locations
- Built Traffic Maps

Assignment Editor, CNN Los Angeles Bureau, Los Angeles, CA

2003 – 2005

- Gathered local news for distribution to CNN affiliates
- Coordinated and set up feeds

Anchor/Reporter, AC-Ch. 3 News, Adelphia, Palmdale, CA

2000

- Reported on Local Antelope Valley News
- Anchored 6p LIVE Newscast

Education

Mississippi State University, Mississippi State, MS

Meteorology Program - Current

University of California, Irvine, CA

Bachelor of Arts, Political Science

Awards

- Emmy's for KTLA Morning Show 2009, 2012, 2013
- Employee of the Year 2003