

Brittany Jeffers

Represented by The NWT Group
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Experience

Reporter/Fill-in Anchor, KTVT, Dallas, TX

August 2016 – Present

Weekend Anchor/Reporter, KOKI, Tulsa, OK

October 2011 – August 2016

- Co-anchored 9 p.m. newscasts on Saturday and Sunday
- May 2015 weekend ratings increased 50% since promotion to anchor in March 2013
- Served as Broken Arrow beat reporter and provided exclusive enterprise stories
- Daily live coverage and multiple reports on news of the day
- Contributed stories to station website and promoted coverage on Facebook and Twitter
- Substitute anchored on weekday morning and evening newscasts
- Reported in newscast that was recognized with an Emmy award

Morning/Midday Anchor, KLKN, Lincoln, NE

March 2010– October 2011

- Anchored for 5:30 a.m. and 11 a.m. newscasts and updates
- Booked guests and conducted two live in-studio interviews daily
- Emceed frequent non-profit and charity events across viewing area

Reporter, KLKN, Lincoln, NE

June 2008– June 2010

- Worked as "one-man-band" reporter for evening newscasts
- Frequent live coverage from the state legislature
- Served as substitute anchor for weekend and morning shows

Miss Nebraska 2009, Miss America Organization

June 2009 – June 2010

- Top 10 finalist at Miss America Pageant in Las Vegas
- Promoted self-esteem in adolescent girls as spokesperson for Girl Scouts
- Served as ambassador for Children's Miracle Network
- Traveled more than 60,000 miles for speaking engagements and service projects

Education

University of Nebraska College of Journalism, Lincoln, NE

- Member of Dean's List, Neola Skala Outstanding Student Journalist Scholarship
- Minors in Political Science, English, and Sociology