

Natalie Swaby

Represented by The NWT Group
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Experience

Reporter, KING, Seattle, WA

October 2010 – Present

- Lead story reporter for multiple newscasts. Enterprise stories and cover breaking news daily under multiple deadlines. Fill-in anchor as needed.

Weekend Morning Anchor/Investigative Reporter, KOAT, Albuquerque, NM Oct 2005 – Sept 2010

- Anchored a three-hour weekend morning newscast. As the Target 7 reporter, responded to viewer tips about investigative and consumer issues as well as enterprised stories.

Contact 15 Reporter, WMTV, Madison, WI

October 2004 – October 2005

- Presented investigative consumer reports live in the field or on set daily for the Contact 15 franchise. Resolved consumer complaints as well as developed stories. Fronted breaking news live for the 5, 6, and 10PM newscasts.

Reporter/Fill-in Anchor, KEPR, Pasco, WA

October 2002 – September 2004

- Covered general assignment and breaking news live or on-set daily. Enterprised and developed stories specific to the crime and Hanford Nuclear Reservation beats. Filled in as anchor and weather anchor. Shot, wrote, and edited two to four stories daily.

News Intern, KSAZ, Phoenix, AZ

May 2002 – September 2002

News Intern/Writer, KTVK, Phoenix, AZ

January 2001 – May 2001

Education

Arizona State University, Walter Cronkite School of Journalism and Telecommunication

Bachelor of Arts, Broadcasting; Minor in Business

Awards

- Reporter of the Year, New Mexico Broadcasters Association, 2009
- 1st Place General News, “Your Personal Information at Risk” – NMAP, 2007
- Edward R. Murrow Regional Award, “Missing Explosives in New Mexico” – Team Coverage, 2006