# **Felicia Bolton**

Represented by The NWT Group 817.987.3600 CarolynKane@NWTgroup.com

#### **EXPERIENCE:**

# WMC-TV (NBC 5), Memphis, TN

January 2015 - Present

Anchor/Reporter

- Solo anchor the morning and evening weekend newscast
- Enterprise stories for newscast
- Develop sources
- Break stories on social media and station website

#### KTVE-TV/KARD-TV West Monroe, LA

Sept 2013 - Jan 2015

Morning Anchor /Producer

- Anchor main anchor for the 5:00 am & 6:00 am (two hour) NBC local newscasts and 7:00 am (one hour) FOX local newscast
- Produce the two hour NBC morning newscasts
- Special Assignments Reporter reporting on unique and in depth coverage segments

# KOSA-TV Odessa, TX

April 2012- May 2013

Anchor/ Reporter

- Anchor & Reporter- general assignment reporter covering stories in the West Texas
- Producer & Writer- producing weekend newscasts & writing in Broadcast style
- Photojournalist & Editor- responsible for technical quality & editing news stories

# The Shorthorn Newspaper, Arlington, TX

Aug 2011- Dec 2011

Online Content Producer "The Shortcast" (Newscast)

- Anchor & Reporter- covering stories in the Arlington, TX area
- Producer & Writer- producing on bases of news-worthiness & writing in Broadcast style
- Photojournalist & Editor- responsible for technical quality, graphics & editing newscast
- Promoter creative promotional ideas, exclusive stories & increasing audience size

# WFAA-TV (ABC 8), Dallas / Fort Worth, TX

Summer 2011 - Fall 2011

Intern

- Reporting on stories in Top 5 Market
- Edit packages on Sony XD News
- · Development of writing skills, editing skills and meeting deadlines
- Created news packages in Spanish and English

# D210-TV, Dallas, TX

June 2011 - December 2011

**Entertainment Reporter** 

- Reporting on Entertainment Stories in Dallas/ Fort Worth
- Interviewing Celebrities (musicians, actors & directors)
- Reviewing New Music & Movies

#### KTVT-TV (CBS 11), Dallas / Fort Worth, TX

Fall 2010

Intern

**UTA Radio, Arlington, TX** 

Fall 2010

**Director of Promotions** 

- Cross promotions with local businesses
- Organized promotional event

#### **Education:**

University of Texas at Arlington, Arlington, TX

• B.A. Broadcast Communications & B.A. Spanish (Cum Laude) 2011

Richland Community College, Dallas, TX

A.A. Science 2008

Latin American University of Science and Technology, San José, Costa Rica

Studies Abroad – Spanish language

#### Other Skills:

- Fluent: speaking/reading/writing Spanish & Studied abroad 3 months in San José, Costa Rica.
- Editing: Adobe Audition, Adobe Premiere Pro, Avid News Cutter, Sony Xpri, Final Cut Pro, News Flash

## **Honors & Awards:**

- Texas Intercollegiate Press Association Best Video Package 3rd Place Award 2011
- Communications Honor Society 2011 (Top 5%)
- Liberal Arts Deans List 2010
- UTA Honor Roll 2009
- Richland College Presidents Honor Roll 2008 & 2007
- Golden Key International Honor Society
- Phi Theta Kappa- Two Year College Honor Society
- Sigma Delta Mu- Spanish Honor Society
- Vice President- Association of Women in Communications
- Philanthropy Chair- Association of Women in Communications
- UTA International Studies Abroad Scholarship 2011
- Donald & Dorothy Bunnel Endowed Scholarship in Communication 2010
- Texas Federal Credit Union Scholarship 2010