Amy Yensi

Represented by The NWT Group 817.987.3600 SandraRichards@NWTgroup.com

Experience

Reporter, WJZ, Baltimore, MD

Morning Live Reporter/MMJ, News 12 The Bronx, Bronx, NY

- Report live from the field for the morning show and produce packages five days a week. (Sept. 2013–Present.)
- Shot, wrote and edited stories daily. Reported live in the field and in studio (July 2011–Aug. 2013)

Assignment Desk Editor/Field Producer, News 12 The Bronx, Bronx, NY August 2010 – July 2011

- Generated story ideas, set up interviews for field crews, researched stories.
- Gathered elements for reporters including graphics, tapes, photos

Producer, Univision, New York, NY

Produced live shots and packages. Conducted interviews.

MMJ/Producer/Writer, CUNY TV, New York, NY

Generated story ideas, gather information, and produce and present stories for all platforms.

Education

City University of New York Graduate School of Journalism Master of Arts in Journalism, concentration in urban reporting for broadcast media.

Hunter College, New York

Bachelor of Arts in English with a minor in political science.

Skills and Capabilities

- Bilingual in Spanish
- Software: ENPS, Final Cut Pro, Mac OS 10.4, Adobe Photoshop, ProTools, HTML, Web 2.0 Applications, WordPress, Lexis Nexis. Hardware: Sony PD170, digital SLR and flip cameras, Marantz 620 and 660.
- Social Media: Facebook, Myspace, and Twitter.



March 2015 – Present

May 2010 – September 2010

May 2007

August 2009 – December 2010

December 2010

July 2011 – March 2015

Training

- Intern, News 12 The Bronx, Bronx, N.Y. (June-Aug.2010)
- Intern, Univision, New York, N.Y. (Jan.-May, 2010)
- Mediabistro workshops: Introduction to Television News Reporting and Advanced Television (Winter 2008–2009)

