

## JEFF BUTERA

Represented by: The NWT Group (817) 987-3600  
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### EXPERIENCE

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April 2012-Present                      WZVN (ABC)                      Fort Myers, Florida  
*Anchor/Reporter*

- Serve as station's main anchor, fronting the 5, 6, 7, and 11 p.m. newcasts
- Work closely with managing editor and producer to shape broadcast, writing topicals, headlines, teases, top stories and quarter-hour pieces
- Headed up station's coverage of the 2012 Republican National Convention from Tampa
- Lead station's facebook page, increasing social media presence and doubling station page likes
- 2016 Murrow Award, Feature Reporting, "Maddie's Story"
- 2016 Florida AP "Best Individual Achievement"
- 2016 Florida AP "Best Light Feature"
- 2014 Suncoast Emmy Award (Societal Concerns)
- 2012 Murrow Award, Hard News Reporting, "More Than Sisters"

October 2009-March 2012              WFTS (ABC)                      Tampa, Florida  
*Multi-Media Journalist*

- Developed, enterprised, sourced and produced compelling stories and live material on a daily basis.
- Consistent live reporting under multiple deadlines.
- Researched, wrote, shot, edited and produced material for all newscasts.

Sept 2007-Sept 2009                      KPHO (CBS)                      Phoenix, AZ  
*Reporter*

- Served as general assignment reporter, writing concise, informative, and entertaining stories against deadline
- Generated enterprise stories on a day-to-day basis
- Competed with six other local television news stations to create the most compelling newscast possible
- 2008 Rocky Mountain Emmy Award (General Assignment Report)
- 2008 Rocky Mountain Emmy Award (Business/Consumer – News Single Story)

July 2005-August 2007                  WTEV/WAWS (CBS/FOX)          Jacksonville, FL  
*Reporter*

- Served as general assignment reporter, writing engaging stories against deadline
- Florida AP 'Individual Achievement' Medium Market (2006)
- Florida AP 'Best Short Light Feature' Medium Market (2006)

May 2004-June 2005      WHNT-19 (CBS)      Huntsville/Florence, AL  
*Reporter*

- Served as Shoals reporter, developing contacts throughout four cities and three counties
- Alabama AP 'Best Feature' Class AA (2005)
- Alabama AP 'Best Reporter' Class AA (2004)
- Alabama AP 'Best Investigative Reporting' Class AA (2004)

Apr. 2003-May 2004      WCJB TV20 (ABC)      Gainesville, FL  
*One-Man-Band Reporter*

- Wrote, shot, and edited informative and compelling news packages

Jan. 2003-May 2004      WUFT News 5 (PBS)      Gainesville, FL  
*Reporter, Photographer, Anchor, Production Assistant*

- Hearst Broadcast News Competition – 2<sup>ND</sup> Place (Nation)

#### EDUCATION

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2000-2004      University of Florida      Gainesville, FL

- B.S., Telecommunications (NEWS); Minor, Business Administration
- Graduated with highest honors; GPA: 3.89

#### PUBLICATIONS

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Author of "Write Like You Talk: A Guide to Broadcast Newswriting"

- Used in newsrooms and colleges around the country
- Hundreds of copies sold