

# Gerron Jordan

Represented by The NWT Group  
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## Experience:

***Multi-Media Journalist, KTVI, St. Louis, MO***

**July 2016 – Present**

***Reporter/Fill-in Anchor, WAFB, Baton Rouge, LA***

**June 2014 – July 2016**

- Morning live reporter excelling in field reporting and breaking news
- Anchor newscasts on a fill-in basis when needed
- Build and maintain sources
- Use social media to gather and disseminate news across all platforms

***MMJ/Fill-in Anchor, KPLC-TV, Lake Charles, LA***

**May 2012 – June 2014**

- Shot, wrote and edited lead enterprise and breaking news stories for the 5, 6 and 10pm newscasts
- Executed live shots as a one-man-band using LiveU Technology
- Cultivated sources that led to exclusive reporting
- Uncovered the story about a federal judge's traffic stop that resulted in that judge being issued a DWI

## Relevant Experience & Internships:

***Vice President, Baton Rouge Association of Black Journalists***

**August 2015 – Present**

- Recruit members across media platforms in the Baton Rouge market
- Organize and conduct professional development opportunities for members

***Production Intern, CNN's State of the Union, Washington, DC***

**January 2012 – March 2012**

***Editorial Intern, ABC News' Good Morning America, Washington, DC***

**January 2012 – May 2012**

***Washington Desk Intern, National Public Radio, Washington, DC***

**October 2011 – December 2011**

## Education:

**Howard University, Washington, DC**

**August 2008 – May 2012**

Bachelor of Arts, Journalism, Cum Laude

**Walter Cronkite School of Journalism & Mass Communications, Phoenix, AZ** January 2012

Campus Coverage Project Participant

Sponsor: Investigative Reporters & Editors Association

## **Skills:**

- ApENPS, Edius, AVID, INews, LiveU Technology, Dalet, Apple & Microsoft Operating Systems, Social Media, WorldNow

## **Awards:**

### **Suncoast Emmy**

- 2015- Nominee, Historical/Cultural, *“The Whitney Plantation,”* NATAS Suncoast Region

### **Louisiana Associated Press**

- 2015- Winner, 2nd Place Story of the Year, *“Judge Charged with DWI,”* Louisiana Associated Press
- 2015- Winner, 2nd Place Investigative Story, *“Judge Charged with DWI,”* Louisiana Associated Press
- 2014- Winner, 1st Place Spot News, *“Axiall Fire,”* Louisiana Associated Press

### **Community Foundation of Southwest Louisiana**

- 2013- Recipient & Honoree, Hector San Miguel Scholarship

## **Affiliations:**

- National Association of Black Journalists (2010- Present)
- Society of Professional Journalists (2010- Present)
- Investigative Reporters & Editors (2012- Present)
- Education Writers Association (2012- Present)
- National Academy of TV Arts & Sciences, Suncoast Chapter (2015-Present)

*No Whining Talent*