

Ellina Abovian

Represented by The NWT Group 817-987-3600 CarolynKane@NWTgroup.com

EXPERIENCE:

KTLA- TV, Los Angeles, CA

July 2015 - Present

Reporter

- Generate stories and leads
- Develop sources
- Report live in the field

KSWB- TV, San Diego, CA

June 2014 – July 2015

Reporter/MMJ

- Generate stories and leads
- Develop sources
- Shoot, edit report stories
- Report live in the field

KMPH -TV, Fresno, CA

April 2013 – May 2014\

Reporter/MMJ

- Generate stories and leads
- Develop sources
- Shoot, edit report stories
- Report live in the field

KSBY-TV, San Luis Obispo, CA

Feb 2013 – April 2013\

Freelance Reporter

- Shoot, edit and report stories as assigned

COOLSTATELA.COM

Eagle I Views Campus News, Los Angeles

June 2010 – Sept 2011\

Anchor, reporter, writer, producer

- Anchored weekly 1-hour newscast.
- Produced and reported newscasts as directed.
- Set up for shots, wrote and edited packages while meeting deadlines.
- Submitted ideas for weekly news reports.
- Gathered information using community contacts, beat sources and leads.
- Produced a 2-hour news feature every quarter.
- Produced an award winning feature, State of Education.
- Combined audio, video and interstitial graphics for each piece.

GEM1TV, Los Angeles

Nov 2009 – Dec 2011

Host, writer, producer

- Hosted weekly entertainment and music news show.
- Wrote, produced and hosted each show.
- Recruited special guests.

CBS Television, Los Angeles

Jan 2009 - Aug 2009\

Guest relations assistant

- Provided administrative support to the production staff of the guest relations department of CBS Television City Studio.
- Assisted in production for the following shows; Real Time with Bill Maher, The price is right, Dancing with the stars, American Idol, The Late Late show.

LA2DAY.COM, Los Angeles

April 2007 - Jan 2009\

Multi-media journalist

- Produced and hosted weekly viral videos on various subjects covering Los Angeles lifestyle
- Produced, wrote and hosted for the “Hollywood Minute,” an entertainment channel of the website.
- Performed all social media campaigning via Digg, Facebook, Twitter, Youtube, and Linked in for the online magazine.
- Gathered story leads from PR News wire, industry contacts and Los Angeles based events.
- Wrote in SEO keyword compliance.
- Edited, wrote and published daily Los Angeles lifestyle stories. \

SKILLS:

- Fluent in Armenian, Russian and French; both verbal and written \
- Shoot video
- Edit on Avid, Final Cut Pro

EDUCATION:

Bachelor’s degree in Broadcast Journalism, 2011

School of Television, Media & Film California State University, Los Angeles \

References are available upon request.