

Natasha Geigel

Represented by The NWT Group
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Experience

Reporter, KRIV, Houston, TX

March 2016 – Present

Morning Traffic Reporter/Features, GA Reporter/Fill-in Anchor
News12 Networks, Bronx, NY

June 2012 – March 2016

- Produced and presented on-air traffic reports for viewers of the Bronx and Brooklyn.
- Self-started two successful bi-monthly franchises about health and fitness.
- One-man band reporter for transportation beat, and general assignment.
- Fill-in as anchor when needed.
- Posted updates on social media daily.

Traffic Reporter (Fill-in), News12 Networks, Woodbury, NY

December 2011 – May 2012

- Produced and presented on-air traffic reports during the morning show for News12 Long Island, The Bronx, and Brooklyn.
- Used TruVu and Max software to build graphics.
- Used live camera shots to engage the viewer visually.

Traffic Reporter, News12 Traffic and Weather, Woodbury, NY

July 2010 – May 2012

- Live reports every fifteen minutes with up to date traffic reports for the viewers of the Tri- State region.
- Adjusted live camera shots, and built on-air graphics using TruVu software

Education

News12 Reporter Academy, Bronx, NY

April 2012 – May 2012

Completed an extensive training program to become a freelance, one man bad reporter for News12 The Bronx.

- Shot using a P2 camera, wrote, and edited footage on Final Cut Pro for the newscast.
- Assisted reporters with day to day tasks.
- Prepared packages for the News Director to review

Connecticut School of Broadcasting, Westbury, NY

March 2010 – May 2010

Received specialized training in Radio and Television Broadcasting. Curriculum included announcing, commercial production, copywriting, engineering, broadcast journalism and techniques for on-air talent.

- Trained on Adobe Audition, iMediaTouch Automation and mackie boards for radio.
- For Television I was trained to do lighting, teleprompter, tape deck operations, switcher, character generator, Final Cut Pro, studio and field camera.

State University of New York at Cortland, Cortland, NY

August 2001 – May 2006

Completed an extensive program to receive a Bachelor of Science in Exercise Science/Fitness Development.

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No Whining Talent