

## William Pitts

Represented by The NWT Group  
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### EMPLOYMENT

#### **2010-Present Multi-Media Journalist, KPNX-TV Phoenix, AZ**

Enterprise lead stories for multiple newscasts each day  
Often lead story reporter for extended live, breaking news  
Capable of shooting and editing my own stories  
Designed, developed, trained and implemented iPhone mobile video program for azcentral.com  
Designed, built and implemented mobile storm-chasing unit  
Part of the social media STING team in charge of driving social media engagement during the Olympics and other special events

**TEGNA Trainer:** Train multiple newsrooms around the country in TEGNA's multi-skilled journalist (MSJ) newsroom transformation program. Train newsrooms on multi-camera techniques, creativity and "out of the box" thinking. Emmy for team coverage, 2013

#### **2007-2010 Reporter, KREM Spokane, WA**

General Assignment Reporter

#### **2005-2007 Reporter, KEPR TV-19 Pasco, WA**

General Assignment Reporter

#### **2004-2005 Field Producer/Assignment Editor, KPNX TV-12**

Organized, scheduled and coordinated reporters, photographers, equipment and helicopter for daily news operations. Planned, scheduled, interviewed and consulted on sweeps period stories.

#### **2001-2004 News Director/Anchor, KASC Radio**

Supervised 24 reporters with hourly radio news broadcasts for Arizona State University's radio station. Coordinated and anchored 2004 Presidential Debate coverage and 2003 Democratic candidate debates. Hosted weekly current events program and anchored hourly news updates.

#### **1999-2000 Senior Staff Reporter, The Observer**

Supervised and trained 15 reporters for weekly bi-county newspaper. Assigned stories and covered all beats in two-county area.

### EDUCATION

**2000-2005 BA Broadcast Journalism, Arizona State University**

**Minor in Political Science  
Certificate in International Relations  
Outstanding Broadcast Journalism Graduate**

**OTHER SKILLS**

**Final Cut Pro/Express, Avid, Pro Tools, Cool Edit Pro, Adobe Audition, iNews, ENPS, cmPublish, linear editing, Edius, Presto, Photoshop, Lakana, Brightcove and Slack.**

**AWARDS**

- **Rocky Mountain Southwest Emmy for Breaking News, 2014**
- **2<sup>nd</sup> Place, Inland Empire SPJ Award, TV Feature**
- **2005 William Randolph Hearst Radio National Champion**
- **Finalist, William Randolph Hearst Journalism Awards, 2003, 2004.**
- **Eight William Randolph Hearst Foundation Awards**
- **2004 Broadcast Education Association, "Best of Festival"**
- **Eight Broadcast Education Association Awards**
- **Eight Society of Professional Journalist Awards**
- **2<sup>nd</sup> Place, 2002 Arizona Associated Press Award, Radio Spot News**