

Marissa Torres

Represented by The NWT Group 817-987-3600 CarolynKane@TheNWTgroup.com

Experience:

WPIX-TV CW - New York, NY May 2014 - present

Fill in traffic anchor

Fill in Reporter

Morning show writer

- Write for morning show
- Research stories
- Edit video

The Baddish Group - New York , NY Feb 2014 - April 2014

Assistant Account Executive

- Booked segments on TV and radio for clients
- Handled social media for clients and company
- Wrote press releases
- Handled inner office communication

KOAA-TV NBC - Colorado Springs, CO July 2012 - August 2013

Morning anchor/reporter

- Anchor and write for morning news show
- Report and produce health franchise
- Report and produce web content and social media content

KOB-TV - Albuquerque, NM Oct 2011-June 2012

Reporter

- Write and report live for evening news show
- Multimedia reporter, produce web content and social media content
- Avid following on Twitter and Facebook

WCIA 3 News - Champaign, IL Sept 2010- Sept 2011

Morning news reporter/fill in anchor

- Wrote and reported live for four-hour morning news show
- Primary fill in anchor for morning show
- Multimedia reporter, produced web content and social media content
- Avid following on Twitter and Facebook (1,500 friends)
- Community volunteer: Illinois Humane Society and CASA (Court appointed Special Advocate)

WCIA 3 News - Springfield Bureau Sept 2008-Sept 2010

Reporter

- Political Beat. Covered the Rod Blagojevich scandal, President Obama's visit to the state capitol and the Illinois gubernatorial race.
- Reported on breaking news and hard news stories for 5pm, 6pm & 10pm newscasts.

Nexstar - Washington D. C. Bureau Summer 2008

Graduate Internship

- Interviewed politicians for local affiliates.
- Packaged stories for Nexstar affiliates, including WCIA.

WSTM NBC 3 - Syracuse, NY Spring 2008

Intern

- Helped produce local newscasts, conducted interviews, produced packages, wrote copy for newscasts.

WJBK, Fox 2 News Detroit, MI 2006-2007

Health Intern

- Helped develop and research stories for daily health news segments.
- Interview doctors for franchise segments,
- Wrote copy for newscasts.

Skills:

Conversational Spanish

Avid and Final Cut Pro editor

Shoot video with a Mini DVCPRO

Affiliations:

National Association of Hispanic Journalists (since 2007)

Education:

Graduate School - **Syracuse University**, Syracuse, NY

Newhouse School of Communications - Master's of broadcast Journalism

Graduation: 2008

Undergraduate School - **University of Michigan**, Ann Arbor, MI

Major: Anthropology-Zoology Minor: Spanish

Graduation: 2007