

ROCHELLE RITCHIE

Represented by The NWT Group, 817-987-3600, NancyShafran@theNWTgroup.com

EXPERIENCE:

Baltimore City State's Attorney's Office, February 2015-present

DIRECTOR OF COMMUNICATIONS

- Key spokesperson for State's Attorney Marilyn Mosby
- Media contact for the office
- Develop and implement a communications plan that includes online activities
- Maintains all website content
- Direct communication staff to carry out necessary duties for the success of the office, including writing press releases and speeches

WJZ-13-Baltimore, MD June 2012-February 2015

REPORTER

- Aggressive reporter with a strong presence on camera and in the community
- Known as the "exclusive reporter"
- Humble and fearless attitude, related well to people in the community
- Worked aggressively, yet respectfully in the field
- Fill-in Host for 30 minute news segment
- Listened well, with strong follow up questions
- Covered stories on occasion in Washington D.C.
- Maintained a strong social media presence online, that is informative and fun
- Paid attention to the small details, quick thinker

WPTV NEWS CHANNEL FIVE/WFLX-West Palm Beach, FL Nov 2009-Jun 2012

MULTI-MEDIA JOURNALIST

- Lead Nightside reporter
- Produced packages with active stand-ups
- Turned two packages for 10p.m. and 11p.m. shows
- Featured in USA TODAY and Essence Magazine for story on natural hair

KREM 2 NEWS-Spokane, WA April 2007-April 2009

REPORTER

- Consistently the breaking news reporter
- Enterprised lead stories for morning show
- Interviewed First Lady Michelle Obama one-on-one
- Fill-in anchor

KSWO NEWS-Lawton, OK March 2006-April 2007

REPORTER

- Maintained relationships with sources in beat assignment
- Edited my stories

LEX 18 NEWS-Lexington, KY November 2004-March 2006

EDITOR

- Edited Noon, 5 p.m. and 6 p.m. shows

EDUCATION:

Western Kentucky University, 2004

B.A.-Broadcast News

Minor-Political Science/International Relations

Study Abroad: Czech Republic, Austria, Poland. Slovakia, Hungary, Russia-Moscow/St. Petersburg

Johns Hopkins University, 2016, Masters of Communication, Political Communication

MEMBERSHIPS:

Society of Professional Journalists

National Association of Black Journalists

National Academy of Television Arts and Sciences, Suncoast Chapter

SKILLS:

Advanced in Final Cut Pro, DVC-Pro, Avid, iNEWS, Aurora