

Brian Scott

Represented by The NWT Group
817.987.3600 NancyShafran@NWTgroup.com



Experience

Reporter/MMJ, WOFL, Orlando, FL **March 2017 – Present**

- Turn multiple lead stories every day as a reporter and often also as an MMJ
- Regularly enterprise stories covering both the massive Orlando and Gainesville DMAs
- Special projects reporter and producer. Launched/lead the HeathBusters franchise
- Routinely recognized for creativity and “telling the story” differently and better than the competition.

Reporter/Videojournalist, KXAS, Dallas, TX **January 2013 – March 2017**

- Responsible for enterprising unique story content in one of the four major counties in Dallas viewing area
- Shot and edited all of my own work
- Performed daily live shots on my own, without a photog, utilizing Streambox, LiveU, Dejaro, & TVU
- As only journalist in the county, was first to break several stories and was often live on-air from the scene of breaking news 45 minutes – 1 hour before the competition

Reporter/Photojournalist, KGAN & KFXA, Cedar Rapids, IA **July 2010 – January 2013**

- Produced daily assignment and special feature packages as a “1-Man Band”
- Performed live shots both in studio and in the field daily
- Assisted in newsroom-wide training on new digital workflow and transition from tape-to-tape
- Filled-in wherever needed including 3 months doing live reports for the morning show

Reporter/Anchor/Producer/Photojournalist/Editor, KIMT, Mason City, IA **June 2008 – July 2010**

- Honored with the 2009 Iowa Broadcast News Association award for Reporter Excellence
- Turned a package and 2 separate VOSOT’s daily as a “1-Man Band”
- Filled-in for 7 months on the Morning and Noon shows as Anchor/Producer/Editor

Television Engineer, St. Cloud State University, St. Cloud, MN **January 2007 – June 2008**

- Managed and maintained equipment and studios for the Dept. of Mass Communications and UTVS-TV
- Assisted students and staff in use of equipment
- Wired the National Hockey Center for and operated robotic “in-net” cameras
- Assisted in the design of several studio TV sets and layouts

Director/Reporter/Assistant Engineer, Husky Productions, St. Cloud, MN January 2007 – June 2008

- Directed the live TV productions of all SCSU men's home hockey games for Charter 21-TV
- Produced several taped reports for the production
- Assisted in technical aspects including writing, set-up, and graphic building
- Lead the production crew

Education

St. Cloud University

2008

Bachelor of Science, Mass Communications (Cum Laude)

Awards

- 2011 Best Newscast – Live Reporter w/ KGAN – Upper Midwest Regional Emmy Awards
- 2010 Best Breaking News Coverage – Live Reporter w/ KGAN – Iowa Broadcast News Association
- 2010 Best Breaking Newscast – Live Reporter w/ KGAN – Iowa Broadcast News Association
- 2009 Overall Excellence in Reporting – Iowa Broadcast News Association
- 2008 Best College Newscast – Producer w/ UTVS – Upper Midwest Regional Emmy Awards
- 2007 Mark of Excellence Breaking News Reporting – Society of Professional Journalists
- 2007 Mark of Excellence Feature Reporting – Society of Professional Journalists
- 2007 Mark of Excellence Best Newscast - Editor w/ UTVS – Society of Professional Journalists
- 2007 Eric Sevareid Award: Best Newscast – Editor w/ UTVS – Northwest Broadcast News Association
- 2007 Best College Newscast – Editor w/ UTVS – National Academy of Television Arts and Sciences
- 2007 Best College Newscast – Editor w/ UTVS – Upper Midwest Regional Emmy Awards
- 2007 Award of Excellence – Producer w/ Husky Productions – Accolade Awards
- 2007 Gold Award: Sports Program – Associate Producer – Aurora Awards
- 2004 Reporter of the Year – Lakeville High School “Panther Pause”
- 2004 Most Likely to Succeed in TV – Lakeville High School “Panther Pause”