

Madison Carter

Represented by The NWT Group
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EXPERIENCE:

Reporter/Anchor, WKBW, Buffalo, NY

July 2018 – Present

Reporter/Fill-in Anchor, WVIR, Charlottesville, VA

June 2016 – June 2018

- Cover breaking morning news
- Responsible for up to 8 live shots during 2.5 hour morning show
- Anchor 2.5 hour morning show 1-3x each week on fill-in basis
- Produce and anchor live news cut-ins
- Enterprise and produce story ideas for daily turns

Reporter/Anchor/Producer, NCC News, Syracuse, NY

September 2013 – May 2016

- Covered breaking news stories on deadline
- Produced anchored and reported for radio and television broadcasts
- Conducted interviews
- Converted packaged stories to online formats quickly

Sports Intern, WSYR, Syracuse, NY

May 2015 – August 2015

- Recorded basketball and baseball games
- Edited on avid for broadcasts
- Filmed minor league Syracuse Crunch baseball games
- Wrote shot-sheets

Video Production Intern, Syracuse Football, Syracuse, NY April 2014 – November 2015

- Worked to create content for the team to release via social media and digitally
- Filmed games and special events
- Edited film for packages
- Created packages for social media platforms to increase fan engagement
- Interviewed athletes for interactive web pieces

Sports Talk Radio Host, Huddlin'With the Pros, New York, NY

August 2014 – Dec 2014

- Promoted from intern to host after five weeks
- Pulled VO and SOTS for social media engagement
- Created two show segments
- Produced four full radio broadcasts
- Redesigned show format

EDUCATION:

Syracuse University, S.I. Newhouse School of Public Communications

Bachelor of Science: Broadcast and Digital Journalism, Minor: Policy Studies

SKILLS:

- Language: Spanish - working proficiency
- Adobe creative suite: Illustrator, InDesign, Photoshop,
- Microsoft Office: Word, Excel, PowerPoint
- Equipment: Solo live shot TV-U, Canon DSLRs, Sony NX5U
- Editing: Final Cut Pro, AVID, Premiere Pro
- Social Media: Twitter, Facebook, LinkedIn, Instagram, Hootsuite, WordPress