

Jeff Butera

Represented by The NWT Group
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Experience

Anchor/Reporter, WZVN, Fort Myers, FL

April 2012 – Present

- Serve as station's main anchor, fronting the 5, 6, 7, and 11 p.m. newcasts
- Work closely with managing editor and producer to shape broadcast, writing topicals, headlines, teases, top stories and quarter-hour pieces
- Headed up station's coverage of the 2012 Republican National Convention from Tampa
- Lead station's facebook page, increasing social media presence and doubling station page likes
- 2012 Murrow Award, Hard News Reporting, "More Than Sisters"

Multi-Media Journalist, WFTS, Tampa, FL

October 2009 – March 2012

- Developed, enterprised, sourced and produced compelling stories and live material on a daily basis.
- Consistent live reporting under multiple deadlines.
- Researched, wrote, shot, edited and produced material for all newscasts.

Reporter, KPHO, Phoenix, AZ

September 2007 – September 2009

- Served as general assignment reporter, writing concise, informative, and entertaining stories against deadline
- Generated enterprise stories on a day-to-day basis
- Competed with six other local television news stations to create the most compelling newscast possible
- 2008 Rocky Mountain Emmy Award (General Assignment Report)
- 2008 Rocky Mountain Emmy Award (Business/Consumer – News Single Story)

Reporter, WTEV/WAWS, Jacksonville, FL

July 2005 – August 2007

- Served as general assignment reporter, writing engaging stories against deadline
- Florida AP 'Individual Achievement' Medium Market (2006)
- Florida AP 'Best Short Light Feature' Medium Market (2006)

Reporter, WHNT, Huntsville/Florence, AL

May 2004 – June 2005

- Served as Shoals reporter, developing contacts throughout four cities and three counties
- Alabama AP 'Best Reporter' Class AA (2004)
- Alabama AP 'Best Investigative Reporting' Class AA (2004)
- Alabama AP 'Best Feature' Class AA (2005)

One-Man-Band Reporter, WCJB, Gainesville, FL **April 2003 – May 2004**

- Wrote, shot, and edited informative and compelling news packages

Reporter/Photographer/Anchor/Production Assistant, WUFT, Gainesville, FL **Jan 2003 – May 2004**

- Hearst Broadcast News Competition – 2ND Place (Nation)

Education

University of Florida, Gainesville, FL **2004**

Bachelor of Science, Telecommunications; Minor, Business Administration