

Jennifer French

Represented by The NWT Group
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Experience

Investigative Reporter, KOB, Albuquerque, NM

August 2016 – Present

Reporter/Fill-in Anchor, WZTV, Nashville, TN

August 2014 – August 2016

- Aggressively seek lead-able, exclusive stories
- Pitch investigations
 - Expose personal files during scandals
 - Perform background checks on suspects AND crime victims
 - Encourage newsroom to run “Metadata” checks on photos for validity
 - Request and obtain state, federal, and local records for enterprise stories
- Gain and maintain police, court, private attorney and state agency contacts
- Meet confidential contacts outside of work for coffee or lunch
- Post on Twitter and Facebook during breaking news
- File FOIAs several times a week relating to the “news-of-the-day”
 - Is there more to the story?
 - Once records are returned and yield newsworthy data turn stories

Multimedia Journalist, WSYX/WTTE, Columbus, OH

May 2012 – July 2014

- Helped grow ratings as the breaking-news reporter for the recently launched 5-hour weekend morning show
- Enterprised hard news stories by researching and maintaining contacts who work closely with the courts
- Engaged viewers with active live shots daily
- Shot creative, demonstrative sequenced standups with natural sound

Weekend Anchor/Multimedia Journalist, KTEN, Denison, TX

May 2012 – July 2014

- Reported and following up on a misleading tax petition in Oklahoma. The EXCLUSIVE series prompted the Ta Petition Transparency Bill, which Governor Mary Fallin signed into law in May 2011
- Go-to reporter for lead stories and breaking news
- Led the 6:00 PM newscast nearly every day as a dayside reporter

- Anchored and produced the NBC and ABC local affiliate weekend newscasts
- Maintained close relationships with contacts in order to break stories or get updates on weekends while serving as the anchor

Multimedia Journalist Intern/Freelance MMJ, WEEK/WHOI, Peoria, IL August 2009 – May 2009

- Provided photojournalist freelance services
- Independently shot and wrote packages and vosots that aired in newscasts
- Used automation software when producing shows (Overdrive for ENPS)

University of Kansas—Speaker for Television Broadcast Class August 2009 – May 2009

- Talked to University of Kansas students about Multimedia Journalist standups via Skype every semester since

Education

Bradley University 2006 – 2009

Bachelor of Arts – Journalism, Presidential Scholar

Affiliations

Investigative Reporters and Editors

- Member since August 2014

Asian American Journalists Association

- At-large member in Ohio, 2012—Present
- Former Texas Chapter member, 2012