

# Jon Alba

Represented by The NWT Group  
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## Experience

### ***Sports Director/Anchor/Reporter, WVII/WFVX, Bangor, ME*** **September 2015 – Present**

- Serve as lead anchor & producer for three nightly sportscasts, five nights a week in competitive market
- Interview, shoot, write all content, with coverage including New England pro/college/high school sports
- Deliver live scripted and ad-lib reports/interviews on-location, working with directors and producers
- Developed innovative basketball-oriented studio show, growing the station's sports content
- Fill-in news anchor
- Sideline reporter for University of Maine football games, broadcast on ESPN/FOX College Sports

### ***Host/Producer/Social Media Manager, Living the Gimmick podcast*** **June 2015 – Present**

- Co-host and produce two professional wrestling/MMA/combat sports audio and video shows/podcasts
- Manage social media for brand, interacting with more than 20,000 followers internationally

### ***Associate Producer/Assignment Desk Associate, MLB Network*** **June 2014 – September 2015**

- **Emmy Award** winner for "Outstanding Studio Show," serving as an associate producer (MLB Tonight)
- Developed daily television programs broadcast for a national audience, including pitching ideas for air
- Duties included requesting video, transcribing, booking feeds and reaching out to personalities or entities for booking, monitor wires and social media for breaking news to be relayed to fellow producers

### ***Columnist, AOL Sports*** **September 2014 – May 2015**

- Contributed sports editorials for AOL Sports, utilizing CMS and other multimedia tools

### ***Production Assistant, Major League Baseball Advanced Media, L.P.*** **July 2013 – August 2014**

- Cut game highlights and helped produce in-studio shoots for MLB.com

### ***Play by Play announcer*** **January 2011-May 2015**

- Did play by play for various high team sports teams which aired on East Brunswick Television

## Education

### **Quinnipiac University, Hamden, CT** **May 2015**

Bachelor of Arts in Journalism, Concentration in Broadcast Journalism; Minor in Sports Studies

- Six-time Connecticut Society of Professional Journalists award-winner for reporting

## Skills

- Broadcast Writing, Play-By-Play, Voicing, One-Man Band Reporting, Live shots, Interviewing, Podcasting, Edius, Final Cut Pro, Adobe Creative Suite, Inception, ENPS, Microsoft Office, Social Media, CMS/WordPress, AP Style