

# Rebekah Hoeger

Represented by The NWT Group  
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## Experience

***Anchor/Reporter, KKTV, Colorado Springs, CO***

**July 2017 – Present**

***Multimedia Journalist/Fill-in Anchor, WALA, Mobile, AL***

**June 2014 – July 2017**

- Investigated unusual 2016 local election numbers until Probate Court re-counted and corrected the results
- Lead Capitol reporter for Gov. Robert Bentley tape scandal and 2016 regular and special sessions
- Enterprised daily stories and produce 1-2 pkgs daily with live shots (experience both dayside and nightside)
- Promoted product through social media, getting Facebook post reaches of up to 765,000 people

***Volunteer, St. Jude’s Children’s Research Hospital, Mobile, AL***

**January 2016 – Present**

- Emceed annual Mardi Gras ball, Walk/Run to End Childhood Cancer and serve as team captain for fundraising
- Produce video features on St. Jude patients to promote events and fundraising

***Reporting Intern, KGAN, Cedar Rapids, IA***

**March 2014 – June 2014**

- Wrote stories for air and produced content for station’s Facebook and Twitter accounts using Buddy Media

***Research and Consulting Intern, Frank N. Magid Associates, Marion, IA***

**Aug 2013 – Jan 2014**

- Analyzed and critiqued clients’ newscasts and assisted in making recommendations for brand consistency
- Evaluated clients’ social media pages to maximize audience engagement
- Attended “The Magid Institute,” a training program covering investigative strategy, concise writing, on-air appearance, journalism ethics, breaking news, etc.

***Reporting Intern, KCRG, Cedar Rapids, IA***

**January 2013 – May 2013**

- Produced pkgs for 10 p.m. newscast and wrote webscripts (weekends)
- One man band for VOs and VOSOTs for midday, 5 p.m., 6 p.m., and 10 p.m. newscasts (weekdays)

***Reporting Intern, KFSN, Fresno, CA***

**May 2013 – August 2013**

- Shadowed reporters on feature, breaking, and hard news; wrote PKGs in ENPS, edited using Aurora

***Chair, University of Iowa Lecture Committee***

**August 2012 – August 2014**

*Anchor/Reporter/Executive Producer, Daily Iowan TV, Iowa City, IA June 2012 – March 2014*

*Web Reporter/Presidential Candidate Tracker, IowaWatch.org, Iowa City, IA Sept 2011 – May 2012*

*Print and Photo Reporting Intern, The Dyersville Commercial, Dyersville, IA May 2011 – Aug 2011*

## **Education**

**The University of Iowa, Iowa City, IA**

Bachelor of Arts, Journalism and Mass Communications, Entrepreneurial Management Certificate

## **Awards**

- April 2014, Iowa Broadcast News Association, 1st in Agribusiness Reporting, 1st in In-Depth Reporting, 1st in Best Newscast
- March 2014, Upper Midwest Student Emmy, National Academy of Television Arts & Sciences
- April 2013, Iowa Broadcast News Association, 1st in Agribusiness Reporting, 1st in General Reporting, 2nd in General Reporting, 2nd Excellence, 3rd in Political Coverage, 3rd in Best Newscast

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*No Whining Talent*