

JEFF BUTERA

Represented by: The NWT Group (817) 987-3600
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EXPERIENCE

April 2012-Present WZVN (ABC) Fort Myers, Florida
Anchor/Reporter

- Serve as station's main anchor, fronting the 5, 6, 7, and 11 p.m. newcasts
- Work closely with managing editor and producer to shape broadcast, writing topicals, headlines, teases, top stories and quarter-hour pieces
- Headed up station's coverage of the 2012 Republican National Convention from Tampa
- Lead station's facebook page, increasing social media presence and doubling station page likes
- 2016 Murrow Award, Feature Reporting, "Maddie's Story"
- 2016 Florida AP "Best Individual Achievement"
- 2016 Florida AP "Best Light Feature"
- 2014 Suncoast Emmy Award (Societal Concerns)
- 2012 Murrow Award, Hard News Reporting, "More Than Sisters"

October 2009-March 2012 WFTS (ABC) Tampa, Florida
Multi-Media Journalist

- Developed, enterprised, sourced and produced compelling stories and live material on a daily basis.
- Consistent live reporting under multiple deadlines.
- Researched, wrote, shot, edited and produced material for all newscasts.

Sept 2007-Sept 2009 KPHO (CBS) Phoenix, AZ
Reporter

- Served as general assignment reporter, writing concise, informative, and entertaining stories against deadline
- Generated enterprise stories on a day-to-day basis
- Competed with six other local television news stations to create the most compelling newscast possible
- 2008 Rocky Mountain Emmy Award (General Assignment Report)
- 2008 Rocky Mountain Emmy Award (Business/Consumer – News Single Story)

July 2005-August 2007 WTEV/WAWS (CBS/FOX) Jacksonville, FL
Reporter

- Served as general assignment reporter, writing engaging stories against deadline
- Florida AP 'Individual Achievement' Medium Market (2006)
- Florida AP 'Best Short Light Feature' Medium Market (2006)

May 2004-June 2005 WHNT-19 (CBS) Huntsville/Florence, AL
Reporter

- Served as Shoals reporter, developing contacts throughout four cities and three counties
- Alabama AP 'Best Feature' Class AA (2005)
- Alabama AP 'Best Reporter' Class AA (2004)
- Alabama AP 'Best Investigative Reporting' Class AA (2004)

Apr. 2003-May 2004 WCJB TV20 (ABC) Gainesville, FL
One-Man-Band Reporter

- Wrote, shot, and edited informative and compelling news packages

Jan. 2003-May 2004 WUFT News 5 (PBS) Gainesville, FL
Reporter, Photographer, Anchor, Production Assistant

- Hearst Broadcast News Competition – 2ND Place (Nation)

EDUCATION

2000-2004 University of Florida Gainesville, FL

- B.S., Telecommunications (NEWS); Minor, Business Administration
- Graduated with highest honors; GPA: 3.89

PUBLICATIONS

Author of "Write Like You Talk: A Guide to Broadcast Newswriting"

- Used in newsrooms and colleges around the country
- Hundreds of copies sold