

Briana Conner

Represented by The NWT Group, 817-987-3600, CarolynKane@NWTgroup.com

EXPERIENCE:

WXII-12

Anchor/Reporter

- Breaking News Anchor for Weekday morning newscast
- Report on breaking news and major stories
- Enterprise and report stories for all newscasts
- Weekend evening anchor (promoted to Morning show after 9 months)

Winston-Salem, North Carolina

2015 – Present

WPSD Local 6

Weekend Anchor/Reporter

- Anchor and write weekend evening newscasts.
- Report on enterprise and live breaking news stories during the week.
- Responsible for producing story ideas and creating community contacts.

Paducah, Kentucky

2012 – 2015

KAVU Newscenter25/ KVCT Fox News

General Assignment Reporter/Anchor

Shot, wrote, edited and packaged local stories for four newscasts.

- Responsible for producing story ideas and creating community contacts.
- Report live from the field, studio, and newsroom.
- Produced and anchored two shows per day.

Victoria, Texas

2011- 2012

KAVU Newscenter25

Sports Reporter/Anchor

- Shot, wrote, and edited local sports highlights and packages.
- Reported live from the field, studio, and newsroom on weekdays.
- Responsible for producing and anchoring weekend broadcasts.
- Successful in disseminating breaking local and national sports stories.

Victoria, Texas

2010

Y Gen Out Loud

TV Reporter

- Shot, wrote, and edited stories for online publication.
- Responsible for generating story ideas, booking and conducting interviews, and creating political stories geared toward a young adult demographic.
- Successful in producing informative and non-partisan packages about controversial and pertinent issues.

Austin, Texas

2010

The Griot

Reporter

- Wrote and submitted news articles for an African-American publication.
- Responsible for researching issues, interviewing, and producing clear and concise articles for print.
- Successful in providing newsworthy stories for students as well as the Austin community.

Austin, Texas

2008- 2009

Texas Student Television (TSTV)

On Air Talent

- Wrote and performed live music and entertainment segment on television show "Sneak Peek."
- Responsible for researching and generating creative story ideas weekly.
- Produce both entertaining and newsworthy segments.

Austin, Texas

2007

SKILLS

- Writing: Broadcast Style, AP Style, Internet Blogging, Features
- Film/Video/Broadcast: Final Cut Pro, Photoshop, Linear Editing, Nonlinear Editing, OPB
- Internet: Wordpress, Mobile/Video Journalism, Live blogging, HTML, Search Engine Optimization, Crowd Sourcing, Hyperlocal Strategies, Twitter, Facebook, Community Building Techniques
- Computer: Microsoft Excel, Microsoft Power Point, Microsoft Word

EDUCATION

The University of Texas at Austin
Bachelor of Journalism Focus: Broadcast

May 2010

MEMBERSHIPS AND HONORS

University of Texas College Scholar
National Society of Leadership Society Member
University of Texas Pom Squad
Game Ball Award Winner, Vice President, Most Prepared Rookie Award

2009-2010
2008-2011
2007-2010