

Danielle Lama

Represented by The NWT Group
817.987.3600 DavidChristopher@NWTgroup.com



Experience

Reporter, WOFL, Orlando, FL

November 2016 – Present

Reporter, WDRB, Louisville, KY

January 2014 – November 2016

- Entered daily stories for WDRB News at 6
- Covered breaking news through compelling live reports
- Maintained sources to break exclusive stories and generated ideas for special assignments
- Posted stories to station website and used social media to promote stories and connect with viewers
- Fill-in anchor

Multimedia Journalist/Producer, WKOW, Madison, WI

December 2011 – January 2014

- Covered daily news and enterprise stories as a multimedia journalist
- Shot and edited video
- Produced weekend evening newscasts
- Filled-in as anchor
- Posted stories to station website and used social media to promote stories and connect with viewers

Multimedia Journalist, WEHT, Evansville, IN

September 2011 – November 2011

- Covered a package and Vo/Sot on different subjects daily
- Shot and edited all video
- Posted stories to station website and used social media to promote stories and connect with viewers

Intern, WBFF, Baltimore, MD

January 2011 – May 2011

Multimedia Journalist, Capital News Service, College Park, MD **September 2010 – December 2010**

Intern, WJLA, Arlington, VA

May 2010 – August 2010

Education

University of Maryland, Merrill College of Journalism, College Park, MD **Aug 2007—May 2011**

Bachelor of Arts in Broadcast Journalism, Minor in Middle East Studies

Richmond, The American International University in London, Rome Study Center

Rome, Italy Study Abroad with the American Institute for Foreign Study

Jan 2010—May 2010

Awards

- Regional Emmy Nomination, Health/Sciences/Environment category, “Why Scott County?”
- Regional Emmy Nomination, Societal Concerns category, “Heroin Hell”
- Kentucky AP Awards 1st Place for Hard News Feature, “Heroin Hell”
- SPJ Louisville 2nd Place, Crime/Courts/Criminal Justice Category, “Judge Takes a Stand on Jury Diversity”
- Wisconsin Broadcaster’s Association 1st Place for Best Continuing Coverage, “Madison Child Abuse Case”
- Wisconsin Broadcaster’s Association 3rd Place for Best Feature, “#BiebsMeetAly”
- Philip Merrill College of Journalism 2011 “Outstanding Broadcast News Student”

Skills

- iNews, Avid, ENPS, Final Cut Express, World Now
- Familiar with filing Freedom of Information Act requests
- Basic Knowledge of Spanish
- Conversational in Italian

No Whining Talent