

# Melissa Smith

Represented by The NWT Group, 817-987-3600, NancyShafran@theNWTgroup.com

## Employment

**Morning Anchor** February 2014-Present  
**WPBN TV 7&4 News** Traverse City, Michigan

- Anchors two and a half hour newscast starting at 4:30 a.m.

**Morning Anchor** March 2013-December 2013  
**KWQC TV6 News** Davenport, Iowa

- Anchored two and half hour morning newscast from 4:30 to 7:00
- Wrote daily stories for producers to morning show rundowns
- Applied continuous news updates on Twitter and Facebook
- Booked morning show guests and conducted the interviews
- Solo anchored several shows when co-anchor was out
- Emceed numerous events for local charities and community happenings
- Produced a segment which focused on business in the Quad Cities
- Reported on a segment that featured business in the Quad Cities

**Morning Anchor** March 2010-March 2013  
**WPBN TV 7&4 News** Traverse City, Michigan

- Anchored two and a half hour newscast starting at 4:30 a.m.
- Produced LIVE interview segments and LIVE shots in field
- Interviewed guests in between main news blocks
- Reported general assignment stories as needed
- Reported on a weekly health segment and chamber of commerce segment
- Emceed various events for area non-profits and charities

**Reporter** August 2007-March 2010  
**WPBN TV 7&4 News** Traverse City, Michigan

- Shot, edited and wrote news packages daily
- Reported LIVE from scene of breaking news
- Produced and solo anchored weekend shows
- Understood news ethics and timeliness of a deadline

**Reporter** June 2006-August 2007  
**WLNS Ch. 6 News** Lansing, Michigan

- Covered local and international breaking news stories from scene and studio
- Interviewed contacts and victims during live reports
- Updated viewers with the latest information on developing stories
- Delivered news in an organized manner

**Newsroom Assistant** March 2006-June 2006  
**WLNS Ch. 6 News** Lansing, Michigan

- Edited video to news stories for the morning show
- Wrote stories for the producer and anchors
- Operated broadcast teleprompters
- Recorded CNN and CBS network news feeds

## Education

**Michigan State University**, East Lansing, Michigan  
Bachelor of Arts degree in Journalism, MSU School of Journalism  
Specialization degree in Public Relations  
Communication Arts and Sciences Graduation, May 2006  
Honors College Member all four years

## **Community Involvement**

- Chair for the Traverse City HeartChase /American Heart Association
- Board member for the March of Dimes, Traverse City Chapter
- Emcee and previous dancer for SwingShift & The Stars Charity Dance-Off
- Speaker at area middle and high schools talking about broadcast journalism