

Kelly O'Connell

Represented by The NWT Group
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Proficient in Spanish

PROFESSIONAL EXPERIENCE:

KMSP Minneapolis, MN October 2015-Present

Morning Anchor

KCPQ Seattle, Washington September 2012-September 2015

Morning Anchor/Reporter

Anchor 4:30am to 5am morning newscast

Report live in the field, the newsroom or studio for the second half of morning broadcast.

Primary fill-in Anchor for the 6am-10am portion of morning newscast.

Engage viewers with personality at the desk and in the field.

Deliver active live shots to advance the news of the day.

KGAN-TV Cedar Rapids, Iowa September 2009-September 2012

Morning and Noon Anchor, May 2010-September 2012

Anchor 3-hour morning show, half hour noon show

Cultivate and produce daily segments and interviews

Social media specialist

General assignment and special projects reporting

Anchor/Reporter, September 2009-April 2010

Weekend anchor and primary fill-in anchor

Lead story nightside reporter

Enterprise, report and produce promotable stories

Write web articles multiple times each day

Responsible for station Twitter and Facebook accounts on weekends

Produce newscasts, as needed

WRBL Columbus, GA August 2007-September 2009

Reporter, Producer, Fill-in Anchor

Dayside lead story reporter

Fill-in anchor

Responsible for turning multiple, enterprise stories each day with liveness, now via Skype as well.

KIMT News Channel Three, Mason City, IA May 2006-February 2007

On Air Reporter Intern

Only intern permitted to report on air and do live shots.

Helped assignment desk making beat calls, setting up interviews and researching stories.

Northwest Community Television, Brooklyn Park, MN Fall 2006

Newsroom Intern

Helped reporters and producers with story development and research.
Wrote copy for newscasts and logged interviews.

KARE 11, Minneapolis, MN January- May 2006

Today Show Intern

Wrote teases for morning newscast.
Responsible for coordinating and prepping on air guests.

WCCO, Minneapolis, MN September 2005- January 2006

News Desk Intern

Responsible for researching stories, setting up interviews for reporters and assisting reporters in the field.
Logged interviews and assisted assignment desk with story assignment and beat calls.

TECHNICAL SKILLS:

Capable of linear and non-linear editing.
Confident using Final Cut Pro and shooting with DVC Pro cameras.
Posting video, text and images to the website

EDUCATION:

University of Minnesota, Twin Cities
Double major- Bachelor of Arts in Broadcast Journalism and Spanish

PROFESSIONAL ORGANIZATIONS:

Member of Society of Professional Journalists